



COMMUNITY PROJECT: Ledyard, CT
CONTACT: Pete Harry: 860-705-0581
SHOOT DATE & TIME: 6/14 & 6/15, 2023 @ 9 AM each day
STARTING LOCATION: 741 Colonel Ledyard Highway, Ledyard

Notes for the Videographer | **Notes for the Editor** | **Notes for your Team**

You are responsible for coordinating, scheduling, and setting up all people, props, and locations.

Photos & Clips may be sent to [This Dropbox](#) - Please email me when sending anything in so I may save it to your project files! Thank you!

- Please be sure to send your files as an MP4 or MOV file.

On-Camera Speakers Required: _____

******PLEASE NOTE: EACH VIDEO SHOULD BE APPROXIMATELY 150 WORDS OR LESS******

# of Takes	Clip ID	SHOT DESCRIPTION	SCRIPT	LOCATIONS
VIDEO 1: Welcome				
SCENE 1:				
	OS1C1 OS1C2 OS1C3 OS1C4 OS1C5		{CGI Voice Over} Where history and innovation collide... Where great education is met with great fun... We are Ledyard.	
SCENE 2:				
	OS2C1 OS2C2 OS2C3 OS2C4 OS2C5		{CGI Voice Over} Ledyard is a unique community because it embodies all lifestyles and interests. Whether you're a parent looking for excellent schools, a young professional looking for work <i>and</i> fun events on your days off, or a longtime resident fascinated with history – we have something for you.	
SCENE 3:				

	☐ S3C1 ☐ S3C2 ☐ S3C3 ☐ S3C4 ☐ S3C5		{CGI Voice Over} Our town is home to a wide variety of shops, restaurants, and community events – as well as various museums in our village of Gales Ferry. There is always something fun to explore year-round.	
SCENE 4:				
	☐ S4C1 ☐ S4C2 ☐ S4C3 ☐ S4C4 ☐ S4C5		{CGI Voice Over} We are proud of our fascinating history and how it impacts us – and inspires us – to build an even better future for our residents.	
SCENE 5:				
	☐ S5C1 ☐ S5C2 ☐ S5C3 ☐ S5C4 ☐ S5C5		{Mayor on Camera} Come be a part of our story. Visit Ledyard today! Word Count: 128	
VIDEO 2: Quality of Life				
SCENE 6:				
	☐ S6C1 ☐ S6C2 ☐ S6C3 ☐ S6C4 ☐ S6C5		{CGI Voice Over} Ledyard is home to a mix of industries, community events, and beautiful scenery that all add up to an unmatched quality of life.	
SCENE 7:				
	☐ S7C1 ☐ S7C2 ☐ S7C3 ☐ S7C4 ☐ S7C5		{CGI Voice Over} Spend the day trying one of our unique local restaurants and eateries – with cuisine for every palate. Or check out one of our parks and trails. We take pride in our amenities, and keep them pristine for all who want to take advantage.	
SCENE 8:				
	☐ S8C1 ☐ S8C2 ☐ S8C3 ☐ S8C4 ☐ S8C5		{CGI Voice Over} Our incredible education system prepares students for the workforce, and beyond. As a vital agriculture town, we integrate programs in our education system – to provide opportunities for students who come from near and far.	

SCENE 9:

☐ S9C1 ☐ S9C2 ☐ S9C3 ☐ S9C4 ☐ S9C5		{CGI Voice Over} Ledyard provides various housing options to meet your needs. From family-homes to apartments, and more – you can find the ideal place to call home.	
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SCENE 10:

☐ S10C1 ☐ S10C2 ☐ S10C3 ☐ S10C4 ☐ S10C5		{CGI Voice Over} For fun activities on your time off – be sure to explore our local Farmers Market...or try something new at the largest casino in the country. We have something for everyone - in Ledyard. Word Count: 150	
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VIDEO 3: Business & Commerce**SCENE 11:**

☐ S11C1 ☐ S11C2 ☐ S11C3 ☐ S11C4 ☐ S11C5		{CGI Voice Over} You can thrive – in Ledyard.	
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SCENE 12:

☐ S12C1 ☐ S12C2 ☐ S12C3 ☐ S12C4 ☐ S12C5		{CGI Voice Over} With a mix of businesses, big and small, we have opportunities for people to work, dream, and create.	
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SCENE 13:

☐ S13C1 ☐ S13C2 ☐ S13C3 ☐ S13C4 ☐ S13C5		{CGI Voice Over} You can find various unique and successful businesses in and around our town, including General Dynamics Electric Boat, where submarines are made.	
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SCENE 14:

☐ S14C1 ☐ S14C2 ☐ S14C3 ☐ S14C4 ☐ S14C5		{CGI Voice Over} We are also home to several farms, which makes agriculture a big part of our local economy.	
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SCENE 15:

☐S15C1
☐S15C2
☐S15C3
☐S15C4
☐S15C5

{CGI Voice Over}

If you're looking to start or grow your own business, Ledyard is an excellent place for you. We have several success stories from local entrepreneurs.

SCENE 16:

☐S16C1
☐S16C2
☐S16C3
☐S16C4
☐S16C5

{CGI Voice Over}

From local shops and restaurants to large corporations – we invite you to do business with us - in Ledyard.

Word Count: 105

SCENE 17:

☐S17C1
☐S17C2
☐S17C3
☐S17C4
☐S17C5

SCENE 18:

☐S18C1
☐S18C2
☐S18C3
☐S18C4
☐S18C5

SCENE 19:

☐S19C1
☐S19C2
☐S19C3
☐S19C4
☐S19C5

SCENE 20:

☐S20C1
☐S20C2
☐S20C3
☐S20C4
☐S20C5

SCENE 21:

	☐ S21C1 ☐ S21C2 ☐ S21C3 ☐ S21C4 ☐ S21C5			
SCENE 22:				
	☐ S22C1 ☐ S22C2 ☐ S22C3 ☐ S22C4 ☐ S22C5			
SCENE 23:				
	☐ S23C1 ☐ S23C2 ☐ S23C3 ☐ S23C4 ☐ S23C5			
SCENE 24:				
	☐ S24C1 ☐ S24C2 ☐ S24C3 ☐ S24C4 ☐ S24C5			
SCENE 25:				
	☐ S25C1 ☐ S25C2 ☐ S25C3 ☐ S25C4 ☐ S25C5			
SCENE 26:				
	☐ S26C1 ☐ S26C2 ☐ S26C3 ☐ S26C4 ☐ S26C5			
SCENE 27:				
	☐ S27C1 ☐ S27C2 ☐ S27C3 ☐ S27C4 ☐ S27C5			
SCENE 28:				

	☐ S28C1 ☐ S28C2 ☐ S28C3 ☐ S28C4 ☐ S28C5			
SCENE 29:				
	☐ S29C1 ☐ S29C2 ☐ S29C3 ☐ S29C4 ☐ S29C5			
SCENE 30:				
	☐ S30C1 ☐ S30C2 ☐ S30C3 ☐ S30C4 ☐ S30C5			

LEGEND	
INT: Interior Location EXT: Exterior Location XWS: Extreme Wide WS: Wide Shot WMS: Wide Medium Shot MS: Medium Shot	MCU: Medium Close Up Shot CU: Close Up Shot XCu: Extreme Close Up Shot O/S: Over the Shoulder Shot V/O: Voice-over O/C: On Camera
CLIENT NOTES	VIDEOGRAPHER NOTES
If anything needs to be staged, please have someone available to play the role of each mentioned person. This includes anyone giving a testimonial (if applicable). If any props and/or locations are needed to stage or set the scene, please have that prepared as well. Specific locations are to be chosen at the discretion of the client and videographer and is the responsibility of the client to have planned. CGI is not responsible for setting up people, props, or locations unless specifically noted on your shot list. You may see some highlighted item(s) in yellow. If so, these items are information, photos (large .jpeg or .png format), footage, or logos that need to be sent to us. After reviewing the shot list, please respond to my email with your approval or feedback for revisions. If you would like to discuss the shot list over the phone please call: <u>Producer - Colin Baker 585-427-0020 x 212</u>	After reviewing the shot list, please respond with any questions you may have. If you would like to discuss the shot list over the phone please call: <u>Producer - Colin Baker 585-427-0020 x 212</u> Please bring a wireless mic for any on-camera testimonials or reads. Have each person do their read at least 3 times on camera. Please shoot as much additional b-roll footage as possible within the allotted time. Shoot 2-3 takes of every shot listed above, each a MINIMUM of 6 seconds long. If you need more time during the shoot, contact the producer before proceeding past the scheduled shoot time.
	EDITOR NOTES
	Notes in gray.