



**COMMUNITY PROJECT: Ledyard, CT**  
**CONTACT: Pete Harry: 860-705-0581**  
**SHOOT DATE & TIME: 6/14 & 6/15, 2023 @ 9 AM each day**  
**STARTING LOCATION: 741 Colonel Ledyard Highway, Ledyard**

**Notes for the Videographer** | **Notes for the Editor** | **Notes for your Team**

You are responsible for coordinating, scheduling, and setting up all people, props, and locations.

**Photos & Clips** may be sent to [This Dropbox](#) - Please email me when sending anything in so I may save it to your project files! Thank you!

- Please be sure to send your files as an MP4 or MOV file.

**On-Camera Speakers Required:** \_\_\_\_\_

**\*\*\*\*PLEASE NOTE: EACH VIDEO SHOULD BE APPROXIMATELY 150 WORDS OR LESS\*\*\*\***

# of Takes	Clip ID	SHOT DESCRIPTION	SCRIPT	LOCATIONS
<b>VIDEO 1: Welcome</b>				
<b>SCENE 1:</b>				
	<input type="checkbox"/> S1C1 <input type="checkbox"/> S1C2 <input type="checkbox"/> S1C3 <input type="checkbox"/> S1C4 <input type="checkbox"/> S1C5		<b>{CGI Voice Over}</b> Where history and innovation collide...  Where great education is met with great fun...  We are Ledyard.	
<b>SCENE 2:</b>				
	<input type="checkbox"/> S2C1 <input type="checkbox"/> S2C2 <input type="checkbox"/> S2C3 <input type="checkbox"/> S2C4 <input type="checkbox"/> S2C5		<b>{CGI Voice Over}</b> Ledyard is a unique community because it embodies all lifestyles and interests. Whether you're a parent looking for excellent schools, a young professional looking for work <i>and</i> fun events on your days off, or a longtime resident fascinated with history – we have something for you.	
<b>SCENE 3:</b>				

	<input type="checkbox"/> S3C1 <input type="checkbox"/> S3C2 <input type="checkbox"/> S3C3 <input type="checkbox"/> S3C4 <input type="checkbox"/> S3C5		<b>{CGI Voice Over}</b> Our town is home to a wide variety of shops, restaurants, and community events – as well as various museums in our village of Gales Ferry. There is always something fun to explore year-round.	
SCENE 4:				
	<input type="checkbox"/> S4C1 <input type="checkbox"/> S4C2 <input type="checkbox"/> S4C3 <input type="checkbox"/> S4C4 <input type="checkbox"/> S4C5		<b>{CGI Voice Over}</b> We are proud of our fascinating history and how it impacts us – and inspires us – to build an even better future for our residents.	
SCENE 5:				
	<input type="checkbox"/> S5C1 <input type="checkbox"/> S5C2 <input type="checkbox"/> S5C3 <input type="checkbox"/> S5C4 <input type="checkbox"/> S5C5		<b>{Mayor on Camera}</b> Come be a part of our story. Visit Ledyard today!  <b>Word Count: 128</b>	
VIDEO 2: Quality of Life				
SCENE 6:				
	<input type="checkbox"/> S6C1 <input type="checkbox"/> S6C2 <input type="checkbox"/> S6C3 <input type="checkbox"/> S6C4 <input type="checkbox"/> S6C5		<b>{CGI Voice Over}</b> Ledyard is home to a mix of industries, community events, and beautiful scenery that all add up to an unmatched quality of life.	
SCENE 7:				
	<input type="checkbox"/> S7C1 <input type="checkbox"/> S7C2 <input type="checkbox"/> S7C3 <input type="checkbox"/> S7C4 <input type="checkbox"/> S7C5		<b>{CGI Voice Over}</b> Spend the day trying one of our unique local restaurants and eateries – with cuisine for every palate.  Or check out one of our parks and trails. We take pride in our amenities, and keep them pristine for all who want to take advantage.	
SCENE 8:				
	<input type="checkbox"/> S8C1 <input type="checkbox"/> S8C2 <input type="checkbox"/> S8C3 <input type="checkbox"/> S8C4 <input type="checkbox"/> S8C5		<b>{CGI Voice Over}</b> Our incredible education system prepares students for the workforce, and beyond. As a vital agriculture town, we integrate programs in our education system – to provide opportunities for students who come from near and far.	

**SCENE 9:**

☐S9C1  
☐S9C2  
☐S9C3  
☐S9C4  
☐S9C5

**{CGI Voice Over}**

Ledyard provides various housing options to meet your needs. From family-homes to apartments, and more – you can find the ideal place to call home.

**SCENE 10:**

☐S10C1  
☐S10C2  
☐S10C3  
☐S10C4  
☐S10C5

**{CGI Voice Over}**

For fun activities on your time off – be sure to explore our local Farmers Market...or try something new at the largest casino in the country.

We have something for everyone - in Ledyard.

**Word Count: 150**

**VIDEO 3: Business & Commerce****SCENE 11:**

☐S11C1  
☐S11C2  
☐S11C3  
☐S11C4  
☐S11C5

**{CGI Voice Over}**

You can thrive – in Ledyard.

**SCENE 12:**

☐S12C1  
☐S12C2  
☐S12C3  
☐S12C4  
☐S12C5

**{CGI Voice Over}**

With a mix of businesses, big and small, we have opportunities for people to work, dream, and create.

**SCENE 13:**

☐S13C1  
☐S13C2  
☐S13C3  
☐S13C4  
☐S13C5

**{CGI Voice Over}**

You can find various unique and successful businesses in and around our town, including General Dynamics Electric Boat, where submarines are made.

**SCENE 14:**

☐S14C1  
☐S14C2  
☐S14C3  
☐S14C4  
☐S14C5

**{CGI Voice Over}**

We are also home to several farms, which makes agriculture a big part of our local economy.

**SCENE 15:**

☐S15C1  
☐S15C2  
☐S15C3  
☐S15C4  
☐S15C5

**{CGI Voice Over}**

If you're looking to start or grow your own business, Ledyard is an excellent place for you. We have several success stories from local entrepreneurs.

**SCENE 16:**

☐S16C1  
☐S16C2  
☐S16C3  
☐S16C4  
☐S16C5

**{CGI Voice Over}**

From local shops and restaurants to large corporations – we invite you to do business with us - in Ledyard.

**Word Count: 105**

**SCENE 17:**

☐S17C1  
☐S17C2  
☐S17C3  
☐S17C4  
☐S17C5

**SCENE 18:**

☐S18C1  
☐S18C2  
☐S18C3  
☐S18C4  
☐S18C5

**SCENE 19:**

☐S19C1  
☐S19C2  
☐S19C3  
☐S19C4  
☐S19C5

**SCENE 20:**

☐S20C1  
☐S20C2  
☐S20C3  
☐S20C4  
☐S20C5

**SCENE 21:**

	<input type="checkbox"/> S21C1 <input type="checkbox"/> S21C2 <input type="checkbox"/> S21C3 <input type="checkbox"/> S21C4 <input type="checkbox"/> S21C5			
SCENE 22:				
	<input type="checkbox"/> S22C1 <input type="checkbox"/> S22C2 <input type="checkbox"/> S22C3 <input type="checkbox"/> S22C4 <input type="checkbox"/> S22C5			
SCENE 23:				
	<input type="checkbox"/> S23C1 <input type="checkbox"/> S23C2 <input type="checkbox"/> S23C3 <input type="checkbox"/> S23C4 <input type="checkbox"/> S23C5			
SCENE 24:				
	<input type="checkbox"/> S24C1 <input type="checkbox"/> S24C2 <input type="checkbox"/> S24C3 <input type="checkbox"/> S24C4 <input type="checkbox"/> S24C5			
SCENE 25:				
	<input type="checkbox"/> S25C1 <input type="checkbox"/> S25C2 <input type="checkbox"/> S25C3 <input type="checkbox"/> S25C4 <input type="checkbox"/> S25C5			
SCENE 26:				
	<input type="checkbox"/> S26C1 <input type="checkbox"/> S26C2 <input type="checkbox"/> S26C3 <input type="checkbox"/> S26C4 <input type="checkbox"/> S26C5			
SCENE 27:				
	<input type="checkbox"/> S27C1 <input type="checkbox"/> S27C2 <input type="checkbox"/> S27C3 <input type="checkbox"/> S27C4 <input type="checkbox"/> S27C5			
SCENE 28:				

	<input type="checkbox"/> S28C1 <input type="checkbox"/> S28C2 <input type="checkbox"/> S28C3 <input type="checkbox"/> S28C4 <input type="checkbox"/> S28C5			
SCENE 29:				
	<input type="checkbox"/> S29C1 <input type="checkbox"/> S29C2 <input type="checkbox"/> S29C3 <input type="checkbox"/> S29C4 <input type="checkbox"/> S29C5			
SCENE 30:				
	<input type="checkbox"/> S30C1 <input type="checkbox"/> S30C2 <input type="checkbox"/> S30C3 <input type="checkbox"/> S30C4 <input type="checkbox"/> S30C5			

LEGEND	
<b>INT:</b> Interior Location <b>EXT:</b> Exterior Location <b>XWS:</b> Extreme Wide <b>WS:</b> Wide Shot <b>WMS:</b> Wide Medium Shot <b>MS:</b> Medium Shot	<b>MCU:</b> Medium Close Up Shot <b>CU:</b> Close Up Shot <b>XCu:</b> Extreme Close Up Shot <b>O/S:</b> Over the Shoulder Shot <b>V/O:</b> Voice-over <b>O/C:</b> On Camera
CLIENT NOTES	VIDEOGRAPHER NOTES
<p>If anything needs to be staged, please have someone available to play the role of each mentioned person. This includes anyone giving a testimonial (if applicable). If any props and/or locations are needed to stage or set the scene, please have that prepared as well. Specific locations are to be chosen at the discretion of the client and videographer and is the responsibility of the client to have planned. CGI is not responsible for setting up people, props, or locations unless specifically noted on your shot list.</p> <p>You may see some highlighted item(s) in yellow. If so, these items are information, photos (large .jpeg or .png format), footage, or logos that need to be sent to us.</p> <p>After reviewing the shot list, please respond to my email with your approval or feedback for revisions. If you would like to discuss the shot list over the phone please call:  <b>Producer - Colin Baker   585-427-0020 x 212</b></p>	<p>After reviewing the shot list, please respond with any questions you may have. If you would like to discuss the shot list over the phone please call:  <b>Producer - Colin Baker   585-427-0020 x 212</b></p> <p>Please bring a wireless mic for any on-camera testimonials or reads. Have each person do their read at least 3 times on camera.</p> <p>Please shoot as much additional b-roll footage as possible within the allotted time. Shoot 2-3 takes of every shot listed above, each a MINIMUM of 6 seconds long.</p> <p>If you need more time during the shoot, contact the producer before proceeding past the scheduled shoot time.</p>
	EDITOR NOTES
	Notes in gray.