



TOWN OF LEDYARD

Ledyard Farmers Market Committee

Meeting Minutes

741 Colonel Ledyard Highway
Ledyard, Connecticut 06339

Chairman Pamela Ball

Regular Meeting

Wednesday, February 5, 2025

5:30 PM

Town Hall Annex - Hybrid Format

In-Person: Annex Meeting Room - Town Hall Annex Building

Remote Participation Information is noted Below:

Join Zoom Meeting from your Computer, Smart Phone or Tablet:

<https://us06web.zoom.us/j/82982574617?pwd=UQTBYb1lc7GN9HIWqK0XLodendnIad.1>

Or by Audio Only: Telephone: +1 646 558 8656; Meeting ID: 829 8257 4617; Passcode: 440079

I. CALL TO ORDER

The Meeting was called to order by Committee Chairman Pamela Ball at 5:33 p.m.

Chairman Ball welcomed all to the Video Conference Meeting; and she noted that the remote meeting information for the Farmers Market Committee and members of the Public to participate in tonight's meeting was available on the Agenda that was posted on the Town's Website - Granicus-Legistar Meeting Portal.

II. ROLL CALL

Chairman Ball noted that Alternate Member Mr. Thorne would be seated as a Regular Member in the absence of Ms. Grenger.

Present	Chairman Pamela Ball
	Committee Member Allison Troy
	Recording Secretary Sarah Martic
	Treasurer William Thorne
	Committee Member Ethan Foltz
Excused	Committee Member Ellin Grenger

In addition, the following were present:

S. Naomi Rodriguez, Town Council Chairman

Jessica Buhle, Town Councilor

III. RESIDENTS & PROPERTY OWNERS COMMENTS

Councilor Buhle stated that the Town would be working to prepare a 2025 Small Town

Economic Assistance Grant (STEAP) to replace the Playscapes at the following locations: Town Green, Aljen Heights, Blonders Park, and East Park. She noted during the Farmers Market that lots of kids use the older Playscape that was moved from the former Ledyard Center School to the Town Green. She noted the Playscape at the Town Green no longer meets the safety guidelines; and the woodchips and wood enclosures were not compliant. She stated a letter from the Farmers Market about the importance of replacing the Playscape at the Town Green would help to support the Town's Grant Application.

The Farmers Market agreed that the Playscape at the Town Green was in need of replacement and would issue a letter of support to be included with the 2025 STEAP Grant Application.

IV. PRESENTATIONS / INFORMATIONAL ITEMS

None.

V. MEMBER COMMENTS

None.

VI. TREASURER'S REPORTS

Treasurer Mr. Thorne stated the following Financial Reports were provided for tonight's meeting noting that they had an approximate balance of \$18,874 to start the 2025 summer market:

- Year to Date Report - January 30, 2025 Balance \$18,874
- Purchase Orders Report - January 30, 2025 showed that they had \$6,325 encumbered for Open Purchase Orders.

Financial Reports Fiscal Year 2024/2025

- Year to Date Report - January 30, 2025
- Purchase Orders Report - January 30, 2025

MARKET MANAGER REPORT

Ms. Ball reported the following:

- ✓ Vendor Applications were starting to come in.
- ✓ Sent a letter to Parks, Recreation, & Senior Citizens Director Scott Johnson, Jr. regarding Trash Pick-Up Services.
- ✓ Two more volunteers were interested in helping the Farmers Market.

VII. APPROVAL OF MINUTES

MOTION to approve the Ledyard Farmers' Market Minutes of January 8, 2025

Moved by Ms. Martic, seconded by Mr. Thorne.

VOTE: 5 - 0 Approved and so declared

RESULT: APPROVED AND SO DECLARED

MOVER: Sarah Martic

SECONDER: William Thorne

VIII. OLD BUSINESS

- Vendor Fees and Operational Costs

No discussion.

- Entertainment

Committee agreed on the following:

- ✓ Entertainment Budget of \$3,000 for the 2025 Season.
- ✓ Potential Open Mic Night September 17, 2025

- Extend Market Season

The Farmers Market Committee agreed to add one week to the 2025 Summer Season with the last Market being held on September 17, 2025

- Children's Activities Table

Ms. Troy planned to talk with the Library and other Businesses to provide Kids Activities at the Markets. She would work to develop a Kids Activities Budget.

- Website Management and Newsletter

Mr. Foltz will help with the Website Management because Kristie Lundgren, who had been doing this role for the Farmers Market, was no longer available.

- Market Organization and Vendor Management.

Ball is working on the Vendor Market Map Layout.

- ✓ Walkway would be on the Southside.
- ✓ Parking would be on the Westside.

2. Discussion regarding 2025 Weekly Themes

The Committee noted that the Weekly Themes noted below were ideas, and that they would finalize the Weekly Themes Schedule once the Entertain has been finalized.

~~June 2025~~ ~~July 2025~~ ~~August 2025~~ ~~September 2025~~

✓ 4th Earth Day ✓ 2nd July Red-White & Blue ✓ 6th - 70's Hippies ✓ 3rd Back to School

- ✓ 11th Stuffed Animal Parade ✓ 9th Bee Bubbly ✓ 13th Dog Days of Summer ✓ 10th Hometown Heroes
✓ 18th Summer 16th Beacon ✓ 20th Old Folks Day ✓ 17th
✓ 25th Hallows Eve 23rd Ocean/Beach ✓ 27th Game Day
✓ 30th "NASCAR"

3. New Purchase Orders for 2025 Summer Market.

The Committee will be working on the list to open Purchase Orders for the 2025 Summer Market.

RESULT: CONTINUE

4. Any Old Business proper to come before the Committee
None.

XI. NEW BUSINESS

1. Any New Business proper to come before the Committee
None.

XIII. NEXT MEETING

- March 5, 2025.

X. ADJOURNMENT

MOTION to adjourn the meeting at 6:18 p.m.
Moved by Ms. Ball, seconded by Ms. Martic
VOTE: 5 - 0 Approved and so declared

Respectfully submitted,

Pamela Ball
Committee Chairman

DISCLAIMER: Although we try to be timely and accurate these are not official records of the Town.