

General Services	FY2024	FY2025	% Change	FY2026 (6 months)	Notes
People Count	41676	42302	1%	23069	
Reference Questions	3023	1983	-52%	1410	
Library Card Holders	4012	3911	-3%		
Privacy Booth Use	51	61	16%	34	
Meeting Room Bookings	154	140	-10%	70	
Wireless Use	24326	20849	-17%	10620	
Computer Use	3649	3597	-1%	1710	
Museum Passes	101	142	29%	75	
Curbside Pickup	11	0 N/A		31	

Online Resources	FY2024	FY2025	% Change	FY2026 (6 months)	Notes
hoopla Circ	6501	6604*	2%	928*	Canceled in April FY25, Friends Sept FY26
hoopla Users	2719	2743	1%	1324*	Canceled in April FY25, Friends Sept FY26
Libby Circ	21156	23721	11%	12243	Consistent increase
Libby Users	3779	4547	17%	2512	Consistent increase
Palace Project Circ	116	409	72%	639	Significant growth and demand
Ancestry (Unique Sessions)	1639	1751	6%	629	
Job Now (Unique Visits)	89	41	-117%	71	
Workforce Solutions (Page Visits)	2	1	-100%	1	
Shoutbomb (Total Texts for the Year)	2924	2338	-25%	1529	Included with LION
Transparent Language (Unique Users)	N/A	58	N/A	53	
Transparent Language (Total Sessions)	564*	364*	-55%	435	First two stats are under Mango Languages

Marketing	FY2024	FY2025	% Change	FY2026 (6 months)	Notes
Constant Contact Open Rate Percent	43	52	17%	51	Outpace industry average by 20-30%
Constant Contact Subscribers	1530	1820	16%	1994	Significant growth and primary marketing
Facebook Followers	1820	2066	12%	2385	
Facebook Content Interactions	10250	8634	-19%	4113	Needs improvement and plan in place
Facebook Views	12893	12924	0%	6114	
Instagram Followers	762	830	8%	912	
Instagram Content Interactions	3068	2291	-34%	785	Needs improvement and plan in place
Instagram Views	623	573	-9%	221	
YouTube Subscribers	10	11	9%	13	

Programming	FY2024	FY2025	% Change	FY2026 (6 months)	Notes
<i>Adult</i>					
In-Person Onsite Programs	98	96	-2%	83	Showing significant growth for this year
In-Person Onsite Attendance	516	475	-9%	391	
In-Person Offsite Programs	12	8	-50%	7	
In-Person Offsite Attendance	86	47	-83%	39	
Virtual Programs	5	0	N/A	0	Plan for regional partnerships
Virtual Attendance	66	0	N/A	0	
Self-Directed Activities	7	1	-600%	90	
Self-Directed Activities Participation	589	69	-754%	430	
<i>Teen</i>					
In-Person Onsite Programs	25	28	11%	12	
In-Person Onsite Attendance	220	152	-45%	157	
In-Person Offsite Programs	1	2	50%	1	
In-Person Offsite Attendance	9	188	95%	0	
Self-Directed Activities	25	3	-733%	13	
Self-Directed Activities Participation	1003	495	-103%	157	
<i>Children</i>					
In-Person Onsite Programs	193	213	9%	123	
In-Person Onsite Attendance	3621	5249	31%	2943	
In-Person Offsite Programs	28	26	-8%	18	
In-Person Offsite Attendance	653	1126	42%	511	
Self-Directed Activities	64	57	-12%	141	
Self-Directed Activities Participation	10330	8206	-26%	3454	

Circulation	FY2024	FY2025	% Change	FY2026 (6 months)	Notes
TOTAL ADULT	25260	22819	-11%	10821	
A. Fiction	11035	10544	-5%	5273	
A. Non-Fiction	4988	5016	1%	2221	
A. Graphic Novel	96	118	19%	58	
A. Magazines	1093	930	-18%	443	
A. Audio	637	494	-29%	200	
A. Music	405	417	3%	151	
A. DVD	5648	4133	-37%	1733	
A. Other	1358	1167	-16%	742	
TOTAL YA	2206	2211	0%	1204	
YA Fiction	1617	1519	-6%	823	
YA Non-Fiction	15	96	84%	65	
YA Graphic Novel	553	480	-15%	250	
YA Audio	2	0	0%	0	
YA Other	19	116	84%	66	
TOTAL JUVENILE	34244	39479	13%	19177	
J Fiction	13472	16895	20%	8253	
J Non-Fiction	4137	3876	-7%	1783	
J Picture Book	9340	10057	7%	5079	
J Graphic Novel	4134	4566	9%	2143	
J DVD	1789	1739	-3%	747	
J Audio	75	72	-4%	28	
J Other	1297	2274	43%	1144	
TOTAL CIRC	61710	64509	4%	31202	