



TOWN OF LEDYARD

741 Colonel Ledyard Highway
Ledyard, Connecticut 06339

Ledyard Beautification Committee Meeting Minutes

Chairperson
Kathrine Kohrs

Regular Meeting

Tuesday, October 1, 2024

5:00 PM

Town Hall Annex - Hybrid Format

I. CALL TO ORDER

The meeting was called to order by Chairperson Kohrs at 5:10 p.m.

II. ROLL CALL

Present	Committee Member Carol Christiansen Committee Member Carol Ann Schneider Committee Member Jennifer Eastbourne Chairman Kathrine Kohrs Committee Member Jennifer Bingham
Excused	Committee Member Lauren Hawes
Absent	Committee Member Sarah Martic

Also in attendance was Naomi Rodriguez, Town Council Chairperson.

Jen Eastbourne was present via Zoom.

III. PUBLIC COMMENTS

None present.

IV. REVIEW AND APPROVAL OF MINUTES

1. Motion to APPROVE the Regular Meeting Minutes from September 3, 2024, as written.

RESULT: APPROVED AND SO DECLARED

MOVER: Carol Ann Schneider

SECONDER: Carol Christiansen

AYE 5 Christiansen Schneider Eastbourne Kohrs Bingham

EXCUSED 1 Hawes

ABSENT 1 Martic

V. FINANCIAL REPORTS

1. Ledyard Beautification Committee Financial Reports.

Carol Christensen reported a deposit of \$34.00 which has not been reflected yet in the account.

RESULT: DISCUSSED

VI. OLD BUSINESS

1. Future Projects Discussion.

Chairperson Kohrs said she spoke with 30 Marketing who mocked up an example of the Veteran sign which she shared with the Committee. The sign has an American flag on the top left, the LBC logo and "Honoring Ledyard Veterans" on the top right side plus an area for the rank, first and last name of the Veteran centered on the bottom. Ms. Schneider asked about Veteran's photos, Chairperson Kohrs didn't think 30 Marketing could add photos to the sign. Removing "LBC" was suggested since residents may not know what that stands for. Another idea was to remove LBC and write "Ledyard Honoring our Veterans". Chairperson Kohrs asked the Committee if they would approve of moving forward after these changes were made. Ms. Bingham asked about the cost per sign, Chairperson Kohrs said she believes it was \$30.00 each. 30 Marketing's deadline is October 25, 2024. Once the Committee has all the signs the next step would be the coordination of displaying the signs in Town. The time frame is short for setting up signs because they can't be put up until after the election day signs are taken down.

Chairperson Kohrs asked the Committee for Veterans Day ceremony ideas -

Find a musician to play "Taps".

Ask the Mayor to speak.

Ask the Day Paper to take photos.

Read a list of Veterans.

Read a Veterans poem.

Ask the Silver Dolphins to attend.

Ask the Sub-Vets to attend.

Hold it on the Town green.

Hold a flag ceremony at the flagpole at the Town Green.

Advertise the ceremony on the Town's electronic board.

Ask a local business for coffee and donut donations.

Contact the High School to see if students would want to volunteer their time during the event.

The Veterans who have signs will be invited to bring them home after the ceremony. The Committee could arrange to deliver the remaining signs. Another possibility is to keep the remaining signs at the Town Hall or Library for pick up from there.

The Committee discussed what to spend the sign proceeds on. Ideas were a bench with a plaque honoring Veterans or Adirondack chairs made by Ledyard High School students.

The Rock painting event held on September 14 had a good turnout. Quite a few rocks were painted and Chairperson Kohrs said they came out great. The rocks have been placed outside. This is an ongoing project that can be kept going.

Chairperson Kohrs asked the Committee if they wanted to hold the wreath making event for Seniors again. The Committee agreed to hold it again. Chairperson Kohrs will plan for this event

after Thanksgiving. Tentatively planning to hold the wreath making event on December 14 or 15 and to deliver the wreathes the following week. The exact dates will be decided during the November meeting. The Committee will need to check coat hanger and ribbon supplies and to find out the number of wreathes needed.

RESULT: DISCUSSED

- 2. Any Other Old Business to Come before the Committee.
None.

VII. NEW BUSINESS

- 1. Motion to APPROVE the 2025 Ledyard Beautification Committee meeting dates as written.

Chairperson Kohrs read the 2025 dates. It was noted that the rescheduled date from election day is Veterans Day. The Committee decided to keep the Veterans date and will reevaluate next October.

A typo was pointed out; the January 2026 year was written as January 2025.

RESULT: APPROVED AND SO DECLARED

MOVER: Carol Ann Schneider

SECONDER: Jennifer Bingham

AYE 5 Christiansen Schneider Eastbourne Kohrs Bingham

EXCUSED 1 Hawes

ABSENT 1 Martic

- 2. Any Other New Business to Come before the Committee.
None.

VIII. ADJOURNMENT

Motion to ADJOURN the Regular Meeting at 5:39 p.m.

RESULT: APPROVED AND SO DECLARED

MOVER: Carol Ann Schneider

SECONDER: Jennifer Eastbourne

AYE 5 Christiansen Schneider Eastbourne Kohrs Bingham

EXCUSED 1 Hawes

ABSENT 1 Martic

DISCLAIMER: Although we try to be timely and accurate these are not official records of the Town.