



TOWN OF LEDYARD

Ledyard Beautification Committee

Meeting Minutes

741 Colonel Ledyard Highway
Ledyard, Connecticut 06339

Chairman
Jennifer Eastbourne

SPECIAL MEETING

Tuesday, July 18, 2023

5:00 PM

Town Hall Annex - Hybrid Format

I. CALL TO ORDER

Chairperson Eastbourne called the meeting to order at 5:03 p.m.

II. ROLL CALL

Present Committee Member Carol Christiansen
 Chairman Carol Ann Schneider
 Committee Member Jennifer Eastbourne
 Committee Member Jennifer Holdsworth
 Committee Member Sheila Vincent
Excused Committee Member Kathrine Kohrs
Absent Committee Member Julie Brousseau

Also in attendance was Naomi Rodriguez, Town Council.

III. REVIEW AND APPROVAL OF MINUTES

1. Motion to APPROVE Special Meeting Minutes from July 18, 2023, as written.

RESULT: APPROVED AND SO DECLARED

MOVER: Carol Ann Schneider

SECONDER: Sheila Vincent

AYE 5 Christiansen Schneider Eastbourne Holdsworth Vincent

EXCUSED 1 Kohrs

ABSENT 1 Brousseau

IV. FINANCIAL REPORTS

1. Financial Reports.

No comments.

V. OLD BUSINESS

1. Event Banner discussion continued.

Chairperson Eastbourne reiterated that the purpose for the special meeting was to discuss pressing upcoming events.

The banner will be used for parades, farmer's market or any other Committee event.

Ms. Schneider commented that she recently purchased a free-standing vertical banner with a carrying case from Thirty Marketing. She said the cost was \$195.00 plus tax. She added that they worked with her on the design. She will send photos to the Committee. It may not be ideal for a parade but it would be good for other events.

Motion to REQUEST a draft banner and quotes from Thirty Marketing.

RESULT: APPROVED AND SO DECLARED

MOVER: Carol Ann Schneider

SECONDER: Sheila Vincent

AYE 5 Christiansen Schneider Eastbourne Holdsworth Vincent

EXCUSED 1 Kohrs

ABSENT 1 Brousseau

2. Farmer's Market Discussion continued.

Dates:

August 16

September 13

The initial Farmer's Market date is July 19, 2023, which will not be possible. The Committee will move forward with the dates of August 16, 2023 and September 13, 2023.

The Committee will need to bring a table and a pop-up tent to the market. Other items needed are a bucket for donations and craft supplies. Chairperson Eastbourne suggested either having rock painting kits for families to bring home and complete or a different smaller craft not involving paint that children could work on at the table.

RESULT: DISCUSSED

3. Holiday Pole banners.
Designs will be shared.

Ms. Kohrs designed some Holiday pole banners which she will share with the Committee at the next meeting.

RESULT: DISCUSSED

VI. NEW BUSINESS

1. New Secretary and Treasurer continued.

Ms. Holdsworth will stay on the Committee as Treasurer/Secretary until September. Chairperson

Eastbourne asked if she wanted to stay on the Committee as a member not an Officer. Ms. Holdsworth said she will think about it. Chairperson Eastbourne said the Committee needs to think about these new positions. Councilor Rodriguez said there are two women who are interested in the Committee. They reached out to Councilor Rodriguez but because they are registered as Republicans she sent them to Mike France the Town's Republican Representative, he will process their applications. Chairperson Eastbourne will follow through with Mr. France.

RESULT: DISCUSSED

2. Future Projects.

The Gales Ferry School gardens need attention before school starts continued.

The Gales Ferry School on Route 12 near United Way has a couple of small square gardens that need attention. It appears that there were flower gardens there at one point but since they weren't maintained they became overgrown. The School Principal said he would be happy to help plant in the garden. He also offered to ask classes to "adopt a garden". Chairperson Eastbourne said she wants to get advice from the Garden Club to find out which plants would stand the test of time in that specific planting area. The gardens will need to be prepped before the start of school. The PTO may be willing to help as well.

RESULT: DISCUSSED

**3. The Ledyard Beautification Committee meetings are now monthly.
2023/24 meeting dates:**

August 1
September 5
October 3
November 7
December 5
January 2, 2024

Chairperson Eastbourne said during the winter months there will be cancelled meetings when there is no event going on. She would prefer to have the meetings monthly and cancel when needed than meet quarterly and have to create special meetings. She added that the Committee can try monthly meetings then re-evaluate when next calendar year's schedule needs to be approved.

RESULT: DISCUSSED

VII. ADJOURNMENT

Motion to ADJOURN the Special meeting at 5:29 p.m.

RESULT: APPROVED AND SO DECLARED

MOVER: Sheila Vincent

SECONDER: Carol Ann Schneider

AYE 5 Christiansen Schneider Eastbourne Holdsworth Vincent

EXCUSED 2 Brousseau Kohrs

DISCLAIMER: Although we try to be timely and accurate these are not official records of the Town.