



# TOWN OF LEDYARD

741 Colonel Ledyard Highway  
Ledyard, Connecticut 06339

## Ledyard Farmers Market Committee Meeting Minutes

Chairman Pamela Ball

### Regular Meeting

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Thursday, June 5, 2025

5:30 PM

Town Hall Annex - Hybrid Format

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In-Person: Annex Meeting Room- Town Hall Annex Building

Remote Participation: Information Noted Below:

**Join Zoom Meeting from your Computer, Smart Phone or Tablet:**

[https://us06web.zoom.us/j/81474227678?](https://us06web.zoom.us/j/81474227678?pwd=hpZmsOyE2nqCDEIbMakMVYaqvMGTgJ.1)

[pwd=hpZmsOyE2nqCDEIbMakMVYaqvMGTgJ.1](https://us06web.zoom.us/j/81474227678?pwd=hpZmsOyE2nqCDEIbMakMVYaqvMGTgJ.1)

**Or by Audio Only: Telephone: +1 646 558 8656; Meeting ID: 814 7422 7678; Passcode: 518592**

#### I. CALL TO ORDER

The Meeting was called to order by Committee Chairman Pamela Ball at 5:30 p.m.

Chairman Ball welcomed all to the Video Conference Meeting; and she noted that the remote meeting information for the Farmers Market Committee and members of the Public to participate in tonight's meeting was available on the Agenda that was posted on the Town's Website - Granicus-Legistar Meeting Portal.

#### II. ROLL CALL

**Present** Chairperson Pamela Ball  
Committee Member Ellin Grenger  
Committee Member Allison Troy  
Treasurer William Thorne

**Excused** Recording Secretary Sarah Martic  
Chairperson Ethan Foltz

Alternate Member Bill Thorne was seated as a Regular Member.

#### III. RESIDENTS & PROPERTY OWNERS COMMENTS

None.

#### IV. PRESENTATIONS / INFORMATIONAL ITEMS

None.

V. MEMBER COMMENTS

None.

VI. MARKET MANAGER REPORT

None.

VII. TREASURER REPORT

Financial Reports Fiscal Year 2024/2025

- Year to Date Report - May 28, 2025
- Purchase Orders Report - May 28, 2025

Market finances are in very good shape. Discussed possible uses for monies including deterrents for geese, a market computer, sun shades. Discussed raising the PO for non-recurring expenses from \$2000 to \$3000 for FY 25-26.

VIII. APPROVAL OF MINUTES

MOTION to approve the Ledyard Farmers' Market Minutes of May 7, 2025

**RESULT:** NO ACTION

VIII. OLD BUSINESS

3. Any Old Business proper to come before the Committee

None.

IX. NEW BUSINESS

1. Review the June 4, 2025 Opening Day and adjustments.

- Parking
  - All went very well except for parking. People double and triple parked. May need people to park cars in June. Ms. Ball emailed town to have lines repainted in the parking lot.

**RESULT:** COMPLETED

- Children's Activities Table
  - ***Kids Activities*** -Kid's activity was well received and plans are set for at least the next month.

**RESULT: COMPLETED**

- Vendor Fees and Operational Costs
- Entertainment

**RESULT: COMPLETED**

- Website Management and Newsletter
  - ✓ Added a Saturday food truck post.
  - ✓ Proposed making posts to Facebook regarding parking (P Watkins made posts).

**RESULT: CONTINUE****2. New Purchase Orders for 2025 Summer Market.**

MOTION to open the following Purchase Orders for the 2025 Summer Market:

**Ledyard Farmers' Market FY 25-26 Purchase Orders**

Title	Amount	Purpose
Bill Thorne	\$200.00	Various
R&B Appare	\$1,500.00	Marketing Material
LedCom, Inc-Village Market	750.00	Misc Supplies (Water & Ice)
Copy Cats	\$1,000.00	Marketing Material
Ledyard Rotary	\$400.00	Donation
Pam Bal	\$1,000.00	Various
Ben Friert	\$300.00	Entertainment
United Site Services	\$1,000.00	Porta Potty & Wash Station
JPO Productions	\$500.00	Entertainment
CWPM	\$1,000.00	Trash
Allison Troy	\$200.00	Kids Stuff
Kevin Salley	\$200.00	Entertainment
Austin Neal	\$500.00	Entertainment
Jeffery Lewi	\$150.00	Entertainment
Credit Card (reoccurring)	\$1,000.00	Mail Chimp ,WIX, PO Box
Credit Card (non reoccurring)	\$2,000.00	Various
Alex Cohen	\$250.00	Entertainment
Nick Casey	\$250.00	Entertainment
Bradley Bensko	\$150.00	Entertainment
Robert Bosse & Nicholas Joseph	\$300.00	Entertainment
Elena Dewir	\$200.00	Entertainment

Moved by Mr. Thorne, seconded by Ms. Ball

VOTE: 4 - 0 Approved and so declared

**RESULT: APPROVED AND SO DECLARED**

**MOVER:** William Thorne

**SECONDER:** Pamela Ball

**AYE** 4 Ball Grenger Troy Thorne

**EXCUSED** 2 Martic Foltz

3. Discuss Advertisement for the Connecticut Magazine.

The Committee decided to only pay for \$600 ad in the paper magazine and forego other online or email ads.

**RESULT:** COMPLETED

4. Discussion regarding new Community Groups and New Vendors.

MOTION to enter into executive session to discuss vendor contracts.

The executive session to include all Farmers Market Committee Members present.

Moved by Ms. Ball, seconded by Ms. Grenger

**VOTE:** 4 - 0 Approved and so declared

Entered into executive session at: 5:52 p.m.

Came out of executive session at: :09 p.m.

**RESULT:** APPROVED AND SO DECLARED

**MOVER:** Pamela Ball

**SECONDER:** Ellin Grenger

**AYE** 4 Ball Grenger Troy Thorne

**EXCUSED** 2 Martic Foltz

5. Any New Business proper to come before the Committee

**X. NEXT MEETING DATE**

- Cancelled Thursdays, July 4, 2025; August 7, 2025, September 4, 2025
- Wednesday, October 1, 2025

**XI. ADJOURNMENT**

MOTION to adjourn the meeting at 6:16 p.m.

Moved by Ms. Ball, seconded by Ms. Grenger

**VOTE:** 4 - 0 Approved and so declared

Respectfully submitted,

Pamela Ball  
Committee Chairman

DISCLAIMER: Although we try to be timely and accurate these are not official records of the Town.