



TOWN OF LEDYARD

Ledyard Farmers Market Committee

Meeting Minutes

741 Colonel Ledyard Highway
Ledyard, Connecticut 06339

Chairman Pamela Ball

Wednesday, April 2, 2025

5:30 PM

Town Hall Annex - Hybrid Format

In-Person: Annex Meeting Room, Town Hall Annex Building

Remote Participation: Information Noted Below:

Join Zoom Meeting from your Computer, Smart Phone or Tablet:

<https://us06web.zoom.us/j/83010929304?pwd=W6r7KGbHzQP8Aq775PfTgybdNacwUq.1>

Or by Audio Only: Telephone: +1 646 558 8656; Meeting ID: 830 1092 9304; Passcode: 757613

I. CALL TO ORDER

The Meeting was called to order by Committee Chairman Pamela Ball at 5:33 p.m.

Chairman Ball welcomed all to the Video Conference Meeting; and she noted that the remote meeting information for the Farmers Market Committee and members of the Public to participate in tonight's meeting was available on the Agenda that was posted on the Town's Website - Granicus-Legistar Meeting Portal.

II. ROLL CALL

Present Chairperson Pamela Ball
Committee Member Ellin Grenger
Committee Member Allison Troy
Excused Recording Secretary Sarah Martic
Treasurer William Thorne
Chairperson Ethan Foltz

In addition, Town Council Chairman S. Naomi Rodriguez was present.

III. RESIDENTS & PROPERTY OWNERS COMMENTS

None.

IV. PRESENTATIONS / INFORMATIONAL ITEMS

None.

V. MEMBER COMMENTS

None.

VI. TREASURER'S REPORT

- As the Treasurer was absent from the meeting, Ms. Ball noted that vendor fees were arriving and that far fewer were opting to pay via PayPal than last year.

Financial Reports Fiscal Year 2024/2025

- Year to Date Report – March 26, 2025
- Purchase Orders Report – March 26, 2025

MARKET MANAGER REPORT

I. (see discussions below)

VII. APPROVAL OF MINUTES

MOTION to approve the Ledyard Farmers' Market Minutes of March 5, 2025

Moved by Ms. Grenger, seconded by Ms. Ball.

VOTE: 3 - 0 Approved and so declared

MOVER: Ellin Grenger

SECONDER: Pamela Ball

VIII. OLD BUSINESS

1. Continue to discuss preparations for the 2025 Summer Market.

- 2025 Marketing Materials
 - Looked at some options for T-shirt designs for the season and one was selected. Folks were asked to let Ms. Grenger know what size T-shirt they wanted.
 - ***Donation Thank Yous-*** Discussed items to have at the market as a thank you per donation (bag, mugs, water bottles, T-shirts). Team decided to offer gray T-shirts with Daisy logo in a few adult sizes and a few children's sizes .

RESULT: CONTINUE

- Website Management and Newsletter

MOTION to set aside \$125 **in case** it was necessary to purchase software for graphic designs (images for website, email, etc.).

Moved by Ms. Ball, seconded by Ms. Grenger

No purchase order is needed at this time.

Ms. Ball noted that a Purchase Order was not needed at this time.

VOTE: 3 - 0 Approved and so declared

RESULT: APPROVED AND SO DECLARED

MOVER: Pamela Ball

SECONDER: Ellin Grenger

AYE 3 Ball Grenger Troy

EXCUSED 3 Martic Thorne Foltz

· Entertainment

- *Niantic Children's Museum* is booked for July 16 and Aug 27 at a cost of \$275 per session. W9 is already on file. Ms. Troy will obtain invoices.

RESULT: CONTINUE

· Children's Activities Table

- *Kids Activities* - Ms. Troy also noted that Holdridge's will be donating items for a planting activity with the children for Opening Day.

RESULT: CONTINUE

2. New Purchase Orders for 2025 Summer Market.

None.

RESULT: NO ACTION

3. Any Old Business proper to come before the Committee

None.

XI. NEW BUSINESS

1. Any New Business proper to come before the Committee

None.

X. NEXT MEETING

- May 7, 2025.

XI. ADJOURNMENT

MOTION to adjourn the meeting at 6:00 p.m.

Moved by Ms. Grenger, seconded by Ms. Ball

VOTE: 3 - 0 Approved and so declared

Respectfully submitted,

Pamela Ball
Committee Chairman

DISCLAIMER: Although we try to be timely and accurate these are not official records of the Town.