

**From the Goman & York Route 12 Corridor Study DRAFT Report**  
dated July 2025

**Public Outreach and Participation** (From Page 55)

The Ledyard Economic Development Commission, along with the assistance of their consultants (Goman+York), conducted a community presentation and engagement session in April of 2025. Based on the success of the session and the desire for additional input, an online survey was prepared to replicate the activity sessions that were held at the in- person engagement session. **Between the engagement session and the survey, over 300 responses were received from the community.**

The activities conducted and highlights of the survey are summarized on the following pages. **The full outreach and survey results are found in the Appendix** of this document.

(From Page 131)

- **Multifamily Housing Development was the least preferred investment for the majority of respondents:**

- **61% ranked it as their last choice.**

- **Natural Preservation stood out as the top priority for many:**

- **26% selected it as their #1 preference.**

- Redevelopment of Existing Properties consistently ranked high overall:

- Frequently appeared in the top 3 selections across respondents.

- Walkability & Bikeability also performed well:

- Often rated among the top 3 priorities.

- **Affordable Housing tended to be polarizing:**

- Some respondents ranked it near the top, but **a large portion placed it in the bottom half.**

**NATURAL PRESERVATION – \$725**

**REDEVELOPMENT OF EXISTING PROPERTIES – \$595**

**WALKABILITY & BIKEABILITY – \$570**

**COMMUNITY EVENTS & PUBLIC ARTS – \$430**

**MIXED-USE DEVELOPMENT – \$400**

**ARCHITECTURE & DESIGN – \$385**

**ROADWAY IMPROVEMENTS  
\$240**

**MULTIFAMILY  
HOUSING – \$180**

**AFFORDABLE  
HOUSING – \$160**

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**DRAFT ROUTE 12 CORRIDOR STUDY**  
July 2025

Participants were provided with \$100 in denominations of the following bills:

- 1 - \$50
- 1 - \$20
- 2 - \$10
- 2 - \$5

The participants could only invest in six (6) items but have nine (9) possibilities.

**Natural preservation was the highest investment. [\$725]**

**Multifamily and Affordable Housing were at the bottom of the list of responses. [\$180 & \$160]**