



TOWN OF LEDYARD

Ledyard Farmers Market Committee

Meeting Minutes

741 Colonel Ledyard Highway
Ledyard, Connecticut 06339

Chairman Pamela Ball

Regular Meeting - Hybrid Format

Thursday, August 6, 2026

5:30 PM

Town Hall Annex - Hybrid Format

I. CALL TO ORDER

The Regular Meeting was called to order by Chairperson Ball at 5:33 p.m.

II. ROLL CALL

Present Chairperson Pamela Ball
Commissioner Ellin Grenger
Commissioner Ethan Foltz
Treasurer William Thorne
Commissioner Allison Troy
Excused Commissioner Jeremy Norris
Recording Secretary Sarah Martic

Ethan Foltz, William Thorne, and Allison Troy were present via Zoom.

III. RESIDENTS & PROPERTY OWNERS COMMENTS

None.

IV. PRESENTATIONS / INFORMATIONAL ITEMS

None present.

V. MEMBER COMMENTS

None.

VI. MARKET MANAGER REPORT

Chairperson Ball said she will speak under Mid-Market review.

1. Chairperson Report.

Chairperson Ball was unable to attend the August 5, 2026, Market and recognized the Committee Members for taking over and doing such a great job. She gave an extra thank you to Mr. Foltz for arriving early and setting up the Market.

Ms. Granger said there was an incident where a man wanted to drive his car through the market to exit. He did not want to turn his car around and drive through the field. He was attending the

Rotary event on the upper green.

RESULT: DISCUSSED

VII. TREASURER REPORT

1. Financial Reports.

Mr. Thorne reported results for the 2026 Market Season (not fiscal year)

Income = \$13,278

Expended = \$7,763

Cash on hand = \$28,759

Chairperson Ball said purchasing a speak system may be a good use of funds. Mr. Foltz said he plans to test out the Town's speaker system but didn't get a chance to do it during the August 5, 2026, market. He added that this may be a viable option as opposed to purchasing speakers.

RESULT: APPROVED AND SO DECLARED

VIII. REVIEW AND APPROVAL OF MINUTES

1. Motion to APPROVE Regular Meeting Minutes from June 4, 2026, as written.

Some of the Committee Members did not get a chance to review the minutes prior to the meeting, therefore it was decided to table the vote until the next meeting on October 7, 2026.

RESULT: TABLED

IX. OLD BUSINESS

1. Any Other Old Business to Come Before the Committee.

None.

X. NEW BUSINESS

1. Midseason Review.

Chairperson Ball asked for Committee Member's feedback on the season so far. Ms. Granger commented that the Market could use another food truck, since some of the lines had an hour's wait.

It was agreed that the music has been great all season, although it could be better if it was amplified to have better reach.

There was a public comment that the Market needs to have a better variety of vendors. Chairperson Ball responded to the comment to ask if she had any suggestions of vendors to let her know or have the vendor contact the Market.

The Children's Market gave out 157 puppies, and all the inventory was gone by 6:30 p.m. Chairperson Ball said more puppies will be ordered next year.

Ms. Troy has been communicating with Denison Nature Center who is interested in attending the Market as long the booth is not placed near the music. A purchase order will need to be created. Mr. Thorne asked about the Children's Museum and Ms. Troy answered that she has not been able to reach anyone from the Museum to make arrangements.

Chairperson Ball suggested donating to Dune.

Sensory Friendly Market? One solution is to allow these individuals to shop early before the music starts. More ideas were providing noise cancelling headphones or moving the food trucks away from the live music. Remove music? Chairperson Ball said that live music is a main attraction which she receives a lot of positive feedback on and she would not want to remove it. Chairperson Ball suggested having either the first or last half hour of the market music-free or with acoustic music instead. Another idea is to have one market a month music free. Another suggestion is to have one less food truck to avoid placement near the live music. Ms. Granger said as it is the lines are too long, so this would not be a good option. Chairperson Ball said she could reply to the person that requested a sensory friendly market and say that the market has some ideas to address this for next year but the music and vendors are already set up for fiscally for this season.

2. Any Other New Business to Come Before the Committee.

Mr. Thorne announced that he will be resigning from the Committee. Mr. Thorne will continue through December/January and help get the new Treasurer acclimated.

Chairperson Ball said she still has Community groups applying and an interested Junior Vendor.

Mr. Thorne asked if there used to be a Junior who took photos at the Market. Chairperson Ball confirmed that but said he moved to Hawaii. Mr. Thorne said if the Committee felt photos were valuable then Market funds could be used to hire a photographer.

RESULT: DISCUSSED

XI. ADJOURNMENT

Motion to ADJOURN the Regular Meeting at 6:26 p.m.

RESULT: APPROVED AND SO DECLARED

MOVER: Pamela Ball

SECONDER: Ethan Foltz

AYE 5 Ball Grenger Foltz Thorne Troy

EXCUSED 2 Norris Martic

DISCLAIMER: Although we try to be timely and accurate these are not official records of the Town.