

General Services	B	GF	LPL	Last Month	Change	FY25	Change	
People Count	2012		1371	3383	3082	10%	3603	-6%
Directional Questions	122		74	196	175	12%	154	27%
Reference Questions	99		66	165	187	-12%	162	2%
Privacy Booth Use	6		0	6	8	-25%	0	0%
Curbside Pickup	0		0	0	0		0	0%
Library Card Registrations	N/A		N/A	52	32	63%		#DIV/0!
Meeting Room Use	7		3	10	17	-41%	18	-44%
Meeting Room Attendance	45		60	105	361	-71%	195	-46%
Website (pending)								
Wireless Use	1081		549	1630	1727	-6%	1683	-3%
Computer Use	110		157	267	270	-1%	265	1%
Homebound Participants	0		0	0	1	0%		n/a
Homebound Deliveries	0		0	0	1	0%		n/a
Seed Library (Packets Distributed)	0		0	0	0	0%	0	0%
Adult Volunteers	0		0	0	0	0%		0%
Adult Volunteer Hours	0		0	0	0	0%		0%
Youth Volunteers	2		0	2	4	-50%		#DIV/0!
Youth Volunteer Hours					0	#DIV/0!		#DIV/0!

Online Resources	LPL	Last Month	Change	FY25	Change
hoopla (Checkouts)	432	71	508%	715	-40%
hoopla (Viewing Users)	95	108	-12%	289	-67%
Libby (Checkouts)	2126	1868	14%	2076	2%
Libby (Active Users)	445	425	5%	396	12%
Palace Project (Checkouts)	28	41	-32%	17	65%
Palace Project (Patron Signups)	3	2	50%	7	-57%
Ancestry (Unique Sessions)	30	136	-78%	128	-77%
EBSCO (Pending)					
Job Now (Unique Visits)	0	1	-100%	0	0%
Workforce Solutions (Page Visits)	0	0	0%	0	0%
Shoutbomb (Total Texts for the Month)	210	242	-13%	184	14%
Transparent Language (Unique Users)	15	5	200%	15	n/a
Transparent Language (Total Sessions)	56	21	167%	53	6%

Marketing	LPL	Last Month	Change	FY25	Change
Constant Contact Open Rate	53%	51%	4%	54%	-2%
Constant Contact Subscribers	1983	1973	1%	1688	17%
Facebook Followers	2388	2379	0%	n/a	n/a
Facebook Content Interactions	494	777	-36%	440	12%
Facebook Views	32601	35556	-8%	33121	-2%
Instagram Followers	1988	1974	1%	n/a	n/a
Instagram Content Interactions	86	85	1%	142	-39%
Instagram Views	2197	2482	-11%	1965	12%
YouTube Subscribers	13	13	0%	13	0%
YouTube Views	0	1	0%	0	0%

Circulation	B	GF	LPL	Last Month	Change	FY25	Change
A. Fiction	524	335	859	825	4%	853	1%
A. Non-Fiction	223	138	361	327	10%	422	-14%
A. Graphic Novel	5	3	8	17	-53%	4	100%
A. Magazines	50	10	60	57	5%	75	-20%
A. Audio	8	11	19	25	-24%	28	-32%
A. Music	2	3	5	17	-71%	35	-86%
A. DVD	238	102	340	256	33%	284	20%
A. Other	56	41	97	103	-6%	84	15%
<b>Adult Total</b>	<b>1106</b>	<b>643</b>	<b>1749</b>	<b>1627</b>	<b>7%</b>	<b>1785</b>	<b>-2%</b>
YA Fiction	51	31	82	118	-31%	87	-6%
YA Non-Fiction	5	4	9	10	-10%	11	-18%
YA Graphic Novel	16	22	38	22	73%	53	-28%
YA Other	5	1	6	7	-14%	11	-45%
<b>YA Total</b>	<b>77</b>	<b>58</b>	<b>135</b>	<b>157</b>	<b>-14%</b>	<b>162</b>	<b>-17%</b>
J Fiction	654	551	1205	1294	-7%	1375	-12%
J Non-Fiction	146	99	245	181	35%	304	-19%
J Picture Book	402	364	766	532	44%	809	-5%
J Graphic Novel	177	130	307	265	16%	354	-13%
J DVD	71	71	142	111	28%	123	15%
J Audio	0	6	6	8	-25%	8	-25%
J Other	107	97	204	161	27%	200	2%
<b>Juvenile Total</b>	<b>1557</b>	<b>1318</b>	<b>2875</b>	<b>2552</b>	<b>13%</b>	<b>3173</b>	<b>-9%</b>
<b>Total Circulation</b>	<b>2740</b>	<b>2019</b>	<b>4759</b>	<b>4336</b>	<b>10%</b>	<b>5120</b>	<b>-7%</b>

## JANUARY STATS - Draft

Programming	LPL	Last Month	Change	FY25	Change
<i>Adult</i>					
In-Person Onsite Programs	12	9	33%	5	140%
In-Person Onsite Attendance	79	63	25%	22	259%
In-Person Offsite Programs	1	1	0%	1	0%
In-Person Offsite Attendance	8	5	60%	7	14%
Virtual Programs	0	0	0%	0	0%
Virtual Attendance	0	0	0%	0	0%
Self-Directed Activities	0	0	0%	0	0%
Self-Directed Activities Participation	0	0	0%	0	0%
<i>Teen</i>					
In-Person Onsite Programs	2	1	100%	3	-33%
In-Person Onsite Attendance	40	0	0%	21	90%
In-Person Offsite Programs	0	0	0%	0	0%
In-Person Offsite Attendance	0	0	0%	0	0%
Virtual Programs	0	0	0%	0	0%
Virtual Attendance	0	0	0%	0	0%
Self-Directed Activities	0	0	0%	0	0%
Self-Directed Activities Participation	0	0	0%	0	0%
<i>Children</i>					
In-Person Onsite Programs	19	14	36%	18	6%
In-Person Onsite Attendance	400	279	43%	385	4%
In-Person Offsite Programs	1	5	-80%	2	-50%
In-Person Offsite Attendance	18	48	-63%	28	-36%
Virtual Programs	0	0	0%	0	0%
Virtual Attendance	0	0	0%	0	0%
Self-Directed Activities	4	4	0%	4	0%
Self-Directed Activities Participation	283	297	-5%	324	-13%