



# TOWN OF LEDYARD

## Ledyard Beautification Committee

### Meeting Minutes

741 Colonel Ledyard Highway  
Ledyard, Connecticut 06339

Chairman  
Jennifer Eastbourne

#### Regular Meeting

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Tuesday, June 6, 2023

5:00 PM

Town Hall Annex - Hybrid Format

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#### I. CALL TO ORDER

The Meeting was called to order by Chairperson Eastbourne at 5:05 p.m.

#### II. ROLL CALL

**Present** Chairman Carol Ann Schneider  
Committee Member Jennifer Eastbourne  
Committee Member Jennifer Holdsworth  
Committee Member Kathrine Kohrs

**Excused** Committee Member Carol Christiansen  
Committee Member Julie Brousseau  
Committee Member Sheila Vincent

Kate Kohrs was late.

Also in attendance was Naomi Rodriguez, Town Council.

#### III. REVIEW AND APPROVAL OF MINUTES

1. Motion to APPROVE Regular Meeting Minutes from April 4, 2023, as written.

Kate Kohrs was not present for this vote.

**RESULT:** APPROVED AND SO DECLARED

**MOVER:** Jennifer Eastbourne

**SECONDER:** Carol Ann Schneider

**AYE** 3 Schneider Eastbourne Holdsworth

**EXCUSED** 4 Christiansen Brousseau Kohrs Vincent

#### IV. FINANCIAL REPORTS

1. Financial Reports.

Two donations were received:

\$150.00

\$100.00

\$250.00 total

The gross profits for the breakfast fundraiser (after \$2.00 per person was given to the church) was approximately \$350.00.

**RESULT:** DISCUSSED

## **V. OLD BUSINESS**

### **1. Discussion of possible Committee projects**

Chairperson Eastbourne asked the Committee to start thinking of a new date for the Town clean-up day. She said the best months of the year to hold this event are April or November. She would like to have a November date in mind before the next meeting to start planning how to do the clean-up, possibly by neighborhood.

The Summer Farmer's markets start on June 7, 2023. Chairperson Eastbourne suggested having a booth at the market with a children's activity, maybe seed planting. She also suggested that the Committee talks about what they are working on and placing a donation cup on the table. Ms. Kohrs suggested having a drawing and making a planter to give-away for the prize. Chairperson Eastbourne said she would fill out the paperwork to request a table, she will also look at the different market themes and see which theme(s) would work best. There is a select amount of free tables for non-profit groups. The Committee would like to have a table two times during the Summer 2023 Farmer's Market season.

The seed papers handed out during the Memorial Day parade were a huge hit! Chairperson Eastbourne said SCRRRA will teach people how to make paper. She will reach out to SCRRRA and ask if they will help teach children this craft at one of the Committee's Farmer's market booths this summer.

A family Grab and go is another project idea, the bags could contain things like seeds, or rocks for painting. The bags could be picked up at one of the Town's Libraries or at the Farmer's Market booth. There is the possibility of collaborating with the Library's Summer reading program. Chairperson Eastbourne will reach out to the Children's Librarian Stacey Burt. Before the next meeting the members can research where to get the rocks for painting. The finished rock paintings could be displayed on Facebook, one of the Libraries, the Senior Center or placed around Town.

Ms. Kohrs suggested highlighting and giving prizes to children who are making Ledyard beautiful, possibly working with the Ledyard Schools to assist with promotion. Chairperson Eastbourne said a September/October time frame would be good for this contest.

Chairperson Eastbourne proposed having a special meeting before the next meeting in October. After discussion the members agreed that it would be beneficial for the Committee to meet monthly instead of quarterly.

Motion to APPROVE a special Ledyard Beautification Committee meeting on July 18, 2023, at 5:00 p.m.

**RESULT:** APPROVED AND SO DECLARED

**MOVER:** Jennifer Eastbourne  
**SECONDER:** Jennifer Holdsworth  
**AYE:** 4 Schneider Eastbourne Holdsworth Kohrs  
**EXCUSED** 3 Christiansen Vincent Brousseau

Motion to APPROVE switching the Ledyard Beautification Committee's meetings from quarterly to monthly, keeping the meetings on the first Tuesday of the month at 5:00 p.m.

**RESULT:** APPROVED AND SO DECLARED

**MOVER:** Jennifer Eastbourne  
**SECONDER:** Jennifer Holdsworth

**AYE** 4 Schneider Eastbourne Holdsworth Kohrs  
**EXCUSED** 3 Christiansen Brousseau Vincent

**2. Any Other Old Business to Come before the Committee.**

The breakfast fundraiser held on June 3, 2023, went well. Chairperson Eastbourne, Ms. Christiansen, Ms. Schneider and Ms. Vincent were servers at the breakfast. There were 63 attendees.

The parade was successful. Ms. Kohrs' mother made a festive float decorated with daffodils. The Committee handed out seed paper and asked recipients to post pictures of their blooms on Facebook in hopes of getting community engagement. The Committee also handed out mini papers with the Committee's QR code so residents could like the Committee on Facebook and follow events. Ms. Kohrs said a banner would have been good to attach to the float. Chairperson Eastbourne agreed and added that the Committee could use a banner for several events. Chairperson Eastbourne has reached out to 31 Marketing and was told that they have a few options. One of the options costs approximately \$75.00. She will find out the exact dimensions and the cost so the Committee can vote on the banner purchase during the next meeting. All of the members present agreed with this idea.

**RESULT:** DISCUSSED

**VI. NEW BUSINESS**

**1. Donations.**

The thank you cards have been sent to the Garden Club and to Councilor Rodriguez for their donations.

**RESULT:** DISCUSSED

**2. Pole Banner Photos for Town Website**

The banners were received. Chairperson Eastbourne commented that they looked great although there was one misspelling - "vineyard" was missing the "E". The company was contacted and a

new banner will be shipped.

**RESULT:** DISCUSSED

**3.** Discussion and possible Motion regarding Holiday Banners

The wreathes the Committee uses had to be disposed of due to poor condition. The Town has money earmarked for holiday banners (instead of wreathes). The designs that have been viewed for the new holiday banners are not ideal. Chairperson Eastbourne asked Ms. Kohrs if she could work with Kristen Chapman, Mayoral Assistant, with a design for the banners. Ms. Kohrs suggested using a winter design instead of a Holiday design so it could be kept displayed longer. Chairperson Eastbourne said that is a possibility to discuss with Ms. Chapman. She added that Ms. Chapman said the Town may also want to purchase patriotic banners to be kept up from Memorial Day to through the 4th of July. The Holiday banner design will need to be completed by the first week of July.

The ribbons that were going to be donated could be used with to hang on the poles under the banners instead of being placed on the wreathes.

Motion to APPOINT Kate Kohrs to work with Kristen Chapman, Mayoral Assistant, to aid in the design of the Town's Holiday banners.

**RESULT:** APPROVED AND SO DECLARED

**MOVER:** Jennifer Eastbourne

**SECONDER:** Carol Ann Schneider

**AYE** 4 Schneider Eastbourne Holdsworth Kohrs

**EXCUSED** 3 Christiansen Brousseau Vincent

**4.** Any Other New Business to Come before the Committee.

Ms. Kohrs created a new Facebook page for the Committee. The new Facebook page is called "The Ledyard Beautification Committee". The Committee's events/news will be posted on this page.

**RESULT:** DISCUSSED

**VII. ADJOURNMENT**

Motion to ADJOURN the Regular Meeting at 5:47 p.m.

**RESULT:** APPROVED AND SO DECLARED

**MOVER:** Jennifer Eastbourne

**SECONDER:** Carol Ann Schneider

**AYE** 4 Schneider Eastbourne Holdsworth Kohrs

**EXCUSED** 3 Christiansen Brousseau Vincent

DISCLAIMER: Although we try to be timely and accurate these are not official records of the Town.