



Chairman Pamela Ball

TOWN OF LEDYARD
CONNECTICUT

LEDYARD FARMERS' MARKET COMMITTEE
REGULAR MEETING

HYBRID FORMAT
~ MINUTES~

741 Colonel Ledyard Highway
Ledyard, CT 06339

<http://www.ledyardct.org>

Roxanne M. Maher
(860) 464-3203

Thursday, June 5, 2025

5:30 PM

Annex Meeting Room- Annex Building

DRAFT

- I. CALL TO ORDER – The Meeting was called to order by Committee Chairman Pamela Ball at 5:30 p.m.

Chairman Ball welcomed all to the Video Conference Meeting; and she noted that the remote meeting information for the Farmers Market Committee and members of the Public to participate in tonight's meeting was available on the Agenda that was posted on the Town's Website - Granicus-Legistar Meeting Portal.

- II. ROLL CALL –

Attendee Name	Title	Status	Location	Arrived	Departed
Pamela Ball	Chairman Pro-tem/Manager	Present	In-Person	5:30 pm	6:16 pm
Ellin Grenger	Committee Member	Present	Remote	5:45 pm	6:16 pm
Sarah Martic	Recording Secretary	Absent			
Bill Thorne	Alternate Member/Treasurer	Present	Remote	5:30 pm	6:16 pm
Allison Troy	Committee Member	Present	Remote	5:30 pm	6:16 pm
Ethan Foltz	Committee Member	Absent			

Alternate Member Bill Thorne was seated as a Regular Member.

- III. RESIDENTS & PROPERTY OWNERS COMMENTS – None.

- IV. PRESENTATIONS – None

- V. MEMBER COMMENTS – None

- VI. TREASURER REPORT

- Year to Date Report – May 28, 2025
- Purchase Orders Report – May 28, 2025

Market finances are in very good shape. Discussed possible uses for monies including deterrents for geese, a market computer, sun shades. Discussed raising the PO for non-recurring expenses from \$2000 to \$3000 for FY 25-26.

- VII. MARKET MANAGER REPORT - None

VIII. APPROVAL OF MINUTES

No action on the
Meeting Minutes of May 7, 2025

RESULT: DEFERRED

Next Meeting: 10/01/2025- 5:30 p.m.

IX. OLD BUSINESS –

1. Any Old Business proper to come before the Committee. None

X. NEW BUSINESS

1. Review the June 4, 2025 Opening Day and adjustments.
 - **Parking** - All went very well except for parking. People double and triple parked. May need people to park cars in June. Ms. Ball emailed town to have lines repainted in the parking lot.
 - **Kids Activities** -Kid's activity was well received and plans are set for at least the next month.
 - **Facebook Posts-**
 - ✓ Added a Saturday food truck post.
 - ✓ Proposed making posts to Facebook regarding parking (P Watkins made posts).

RESULT: DISCUSSED

2. New Purchase Orders for 2025 Summer Market

MOTION to open the following Purchase Orders for the 2025 Summer Market:

Ledyard Farmers' Market FY 25-26 Purchase Orders

Title	Amount	Purpose
Bill Thorne	\$200.00	Various
R&B Apparel	\$1,500.00	Marketing Material
LedCom, Inc-Village Market	750.00	Misc Supplies (Water & Ice)
Copy Cats	\$1,000.00	Marketing Material
Ledyard Rotary	\$400.00	Donation
Pam Ball	\$1,000.00	Various
Ben Freiert	\$300.00	Entertainment
United Site Services	\$1,000.00	Porta Potty & Wash Station
JPO Productions	\$500.00	Entertainment

(Continued)

Ledyard Farmers' Market FY 25-26 Purchase Orders

Title	Amount	Purpose
CWPM	\$1,000.00	Trash
Allison Troy	\$200.00	Kids Stuff
Kevin Salley	\$200.00	Entertainment
Austin Neal	\$500.00	Entertainment
Jeffery Lewis	\$150.00	Entertainment
Credit Card (reoccurring)	\$1,000.00	Mail Chimp ,WIX, PO Box
Credit Card (non reoccurring)	\$2,000.00	Various
Alex Cohen	\$250.00	Entertainment
Nick Casey	\$250.00	Entertainment
Bradley Bensko	\$150.00	Entertainment
Robert Bosse & Nicholas Joseph	\$300.00	Entertainment
Elena Dewire	200.00	Entertainment

Moved by Mr. Thorne, seconded by Ms. Ball

VOTE: 4 - 0 Approved and so declared

RESULT: APPROVED 4 – 0

MOVER: Bill Thorne, Committee Treasurer

SECONDER: Pam Ball, Committee Chairman

AYES: Pam Ball, Ellin Grenger, Allison Troy, Bill Thorne

EXCUSED: Ethan Foltz, Sarah Martic

3. Advertisement for the Connecticut Magazine.

The Committee decided to only pay for \$600 ad in the paper magazine and forego other online or email ads.

RESULT: COMPLETED

4. Discussion regarding new Community Groups and New Vendors.

MOTION to enter into executive session to discuss Vendor Contracts.

The executive session to include all Farmers Market Committee Members present.

Moved by _Ms. Ball, seconded by Ms. Grenger

VOTE: 4 - 0 Approved and so declared

RESULT: APPROVED 4 – 0

MOVER: Pam Ball, Committee Chairman

SECONDER: Ellin Grenger, Committee Member

AYES: Pam Ball, Ellin Grenger, Allison Troy, Bill Thorne

EXCUSED: Ethan Foltz, Sarah Martic

Entered into executive session at: 5:52 p.m.
Came out of executive session at: _6:09 p.m. _____

5. Any other New Business proper to come before the Committee – None.

XI. NEXT MEETINGS

- Cancelled Thursdays, July 4, 2025; August 7, 2025, September 4, 2025
- Wednesday, October 1, 2025

XII. ADJOURNMENT

MOTION to adjourn the meeting at 6:16 p.m.
Moved by Ms. Ball, seconded by Ms. Grenger

VOTE: 4 – 0 Approved and so declared

Respectfully submitted,

Pamela Ball
Committee Chairman