

Roxanne Maher

From: Gary St. Vil
Sent: Tuesday, May 5, 2026 4:29 PM
To: April Brunelle
Cc: Town Council Group
Subject: Fw: Facebook Page

Councilor Brunelle,

Following Nancy's inquiry, I'd like the Community Relations Committee to take this up and evaluate whether there are opportunities to improve how we communicate with residents.

Please review our current methods and identify any opportunities to improve accessibility and engagement.

Thank You !

Respectfully,

Gary A. St. Vil

Chairman, Ledyard Town Council
741 Colonel Ledyard Highway
Ledyard, CT 06339
(860) 980-0656 | gsvil@ledyardct.org
www.ledyardct.org

From: Gary St. Vil <GSVil@ledyardct.org>
Sent: Tuesday, May 5, 2026 4:22 PM
To: Nancy Hellekson <nancy@hellekson.com>
Cc: Roxanne Maher <council@ledyardct.org>
Subject: Re: Facebook Page

Mrs. Hellekson,

Thank you for taking the time to share your thoughts. I appreciate the perspective you've provided regarding accessibility and communication with residents.

You raise a valid point, many residents are looking for more convenient and interactive ways to engage with their local government, and it's important that we continue to evaluate how well our current communication tools are meeting that need. That said, the creation and management of an official social media platform involves a number of considerations, including legal requirements related to public records, content moderation, and the appropriate roles of elected officials versus town administration.

Given that your suggestion is centered on improving communication and community engagement, I believe it is appropriate to refer this matter to the Town Council's Community Relations Committee. The Committee is charged with evaluating how we communicate with residents and identifying opportunities to improve accessibility and outreach. I will ensure your input is shared with the Committee so it can be reviewed as part of a broader discussion on enhancing communication between the Town and its residents.

Thanks for reaching out and for your continued engagement and feedback.

Respectfully,

Gary A. St. Vil

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From: Nancy Hellekson <nancy@hellekson.com>
Sent: Tuesday, April 28, 2026 11:37 AM
To: Town Council Group <TownCouncil@ledyardct.org>
Subject: Facebook Page

4/28/26

To the Ledyard Town Council:

I would like to propose an official Ledyard Town Council Facebook page.

I know that residents can email council members through the website, but that doesn't lend itself to any type of group discussion.

And, yes, I know that residents can come to Council meetings and have their 3 minutes.

But many residents find this time-consuming and not easy. In this age of technology, most everyone uses Facebook on a daily basis.

I see a Facebook page as a means of really hearing from the community. As you know Ledyard Life has appeared on Facebook and residents are going to this unofficial site to give their opinions.

We need an official Facebook page that is sanctioned and run by the Town Council.

I realize that comments on this site would not be put into the official record, but we could have a disclaimer and send residents with their concerns or suggestions directly to towncouncil@ledyardct.org.

Looking at the Ledyard website, it is difficult to find our email address. You have to go through three pages to get there. I think that many residents may not even know how to contact the Council.

Thank you for considering this.

Nancy Hellekson