



# TOWN OF LEDYARD

## Ledyard Beautification Committee

### Meeting Minutes

741 Colonel Ledyard Highway  
Ledyard, Connecticut 06339

Chairman  
Jennifer Eastbourne

#### Regular Meeting

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Tuesday, April 4, 2023

5:00 PM

Town Hall Annex - Hybrid Format

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#### I. CALL TO ORDER

The meeting was called to order by Chairperson Eastbourne.

#### II. ROLL CALL

**Present**     Committee Member Carol Christiansen  
                 Committee Member Julie Brousseau  
                 Chairman Carol Ann Schneider  
                 Committee Member Jennifer Eastbourne  
                 Committee Member Jennifer Holdsworth  
                 Committee Member Kathrine Kohrs  
                 Committee Member Sheila Vincent

Also in attendance:

Andra Ingalls, Town Council (via Zoom)  
Naomi Rodriguez, Town Council

#### III. REVIEW AND APPROVAL OF MINUTES

1. Motion to APPROVE Regular Meeting Minutes from February 7, 2023, as written.

**RESULT:**     APPROVED AND SO DECLARED

**MOVER:**       Jennifer Eastbourne

**SECONDER:** Julie Brousseau

**AYE**             7     Christiansen Brousseau Schneider Eastbourne Holdsworth Kohrs Vincent

#### IV. FINANCIAL REPORTS

1. Financial Reports

Total available budget = \$2,128.07, no change since last meeting.

#### V. OLD BUSINESS

1. Facebook page continued

Ms. Kohrs was granted access as an administrator to the Facebook page.

The Face Book page was originally set up as a business page which makes it a bit harder to promote things. Ms. Kohrs said it may be easier to create a new page than try to change the existing page. There hasn't been a lot of historical activity so there would not be much to lose. The old page could direct followers to the new page.

The transition would be from a Business page to a Community Organization page.

Currently there are 562 followers.

The other Committee members agreed that creating a new page would be better. Ms. Kohrs will work on creating a new LBC Community organization page.

**2.** Pots of plants at Police Station and storage of pots

There are five pots total: two at the Police Station, two at Town Hall and one at the Town Hall Annex.

Chairperson Eastbourne was concerned that the flowerpots would be missed if taken away permanently from the Police Station and moved the Senior Center. Ms. Brousseau said she did not think that would be an issue.

Chairperson Eastbourne suggested asking either the Boy or Girl Scouts to sponsor the pots. It was suggested that the Committee donates the pots to the Town instead of getting in the middle of the Town and the Scout project, the Committee agreed.

Councilor Rodriguez suggested keeping two pots for the front of the Town Hall and having the Town be responsible for planting and maintaining the pots. It was decided instead that four of the pots would be donated to the Senior Center and the fifth one be kept in front of the Annex. The Committee will ask Ms. Maher if she would like flowers placed in the pots or if she would rather plant her own. If she decides to have the Committee plant the flowers it will be explained that this is the last year they will plant them, next year the Town will be responsible.

**3.** Motion to AUTHORIZE DDI Signs.com to produce fourteen 24"x36" full color double sided wind mess banners with reinforced hems, pole pockets with grommets in corners for attaching to existing pole banner brackets previously ordered for a total of \$1,455.00.

The banners are ready to be ordered with pictures given to Steve Masalin, Public Works Director by former Chairperson Robinson.

A friendly amendment was made to add "upon approval of digital images" at the end of the motion. Chairperson Eastbourne will contact Mr. Masalin to review images.

Motion to AUTHORIZE DDI Signs.com to produce fourteen 24"x36" full color double sided wind mess banners with reinforced hems, pole pockets with grommets in corners for attaching to existing pole banner brackets previously ordered for a total of \$1,455.00 upon approval of digital images.

**RESULT:** APPROVED AND SO DECLARED

**MOVER:** Julie Brousseau

**SECONDER:** Carol Christiansen

**AYE** 7 Christiansen Brousseau Schneider Eastbourne Holdsworth Kohrs Vincent

4. Earth Day/Week - April 22-29

Earth Day is also Opening Day for Little League which will be occupying several parks.

Chairperson Eastbourne suggested sponsoring a Community clean-up day on April 23rd at Colonel Ledyard Park. Ms. Korls said she contacted SCRRA and they said they would provide pickers and bags.

The goal would be to bring the Community together to help clean and to educate the residents of what the Committee does.

Ms. Korls suggested sharing the new Facebook page link on the day of the clean-up.

The Committee discussed the possibly of asking SCRRA to attend for re-cycling and educating.

Suggestion to give prizes for the most trash collected.

The clean-up event would run from 12:30 p.m. - 2:30 p.m.

Action item: to create a flyer to put on Facebook and possibly at the schools advertising the clean-up event.

Perhaps ask some food trucks to attend. Ms. Korls will ask Yoko Loko about a food truck presence for the clean-up event.

5. Discussion of possible Committee projects

Chairperson Eastbourne said a Pancake breakfast is booked for June 3, 2023, at the Ledyard Congregational Church. The Girl Scouts could be asked to help serve breakfast.

Chairperson Eastbourne asked if donations to LBC are tax exempt? Councilor Ingalls said she would find out if the donation can be considered charitable giving.

Chairperson Eastbourne said that someone reached out about sponsoring an area to garden. It was suggested that the Committee reaches out on the forum to see where residents would like to see a new garden.

Ms. Korls suggested that the Committee members drive around the Town and check out the sponsored areas on the list and see if there are any areas not being maintained. If un-maintained areas are found the Committee could reach out to see if sponsors are still interested.

The area near the Senior Center sign on Van Tassel Drive could use some maintenance. The Rotary Club said they could take over that area if the sponsor is no longer interested, since they meet there

each week anyway. Chairperson Eastbourne will call Mr. Spicer and ask him if he would be interested in the Rotary Club taking over that area.

The Committee should read and update the sponsor agreement,

The winter wreaths could use new ribbons. Originally, they were donated by Holdridges. Possibly a sponsor or donation(s) could help fund the new ribbons.

Chairperson Eastbourne asked if the Committee would be interested in marching in the Memorial Day parade? The Committee will look into using a truck/trailer.

**6. Any Other Old Business to Come before the Committee.**

None.

**VI. NEW BUSINESS**

**1. Any Other New Business to Come before the Committee.**

None.

**VII. ADJOURNMENT**

Motion to ADJOURN the Regular Meeting at 6:01 p.m.

**RESULT:** APPROVED AND SO DECLARED

**MOVER:** Sheila Vincent

**SECONDER:** Carol Christiansen

**AYE** 7 Christiansen Brousseau Schneider Eastbourne Holdsworth Kohrs Vincent

**DISCLAIMER:** Although we try to be timely and accurate these are not official records of the Town.