

General Services	B	GF	LPL	Last Month	Change	Notes
People Count	2429	1611	4040	3518	15%	
Directional Questions	106	71	177	148	20%	
Reference Questions	229	240	469	296	58%	
Privacy Booth Use	0	0	0	5	-100%	
Library Card Registrations	35	20	55	44	25%	
Meeting Room Use	10	1	11	12	-8%	
Meeting Room Attendance	94	2	96	139	-31%	
Website (pending)			0			
Wireless Use	1161	666	1827	1802	1%	
Computer Use	187	128	315	281	12%	
Homebound Participants	0	0	0		0%	
Homebound Deliveries	0	0	0		0%	
Seed Library (Packets Distributed)	115	82	197	294	-49%	
Adult Volunteers	2	0	2	2	0%	
Adult Volunteer Hours	9.5	0	9.5	2	375%	Collection Shifting
Youth Volunteers	5	0	5	1	400%	
Youth Volunteer Hours	19	0	19	3.5	443%	

Online Resources	LPL	Last Month	Change	Notes
hoopla (Checkouts)	441	407	8%	
hoopla (Active Users)	201	188	7%	New metric
Libby (Checkouts)	1982	2061	-4%	
Libby (Active Users)	444	422	5%	
Palace Project (Checkouts)	42	50	-16%	
Palace Project (Patron Signups)	2	2	0%	
Ancestry (Unique Sessions)	37	104	-64%	
Job Now (Unique Visits)	0	32	-100%	
Workforce Solutions (Page Visits)	0	0	0%	
Shoutbomb (Total Texts for the Month)	168	220	-24%	
Transparent Language (Unique Users)	8	4	100%	
Transparent Language (Total Sessions)	64	41	56%	

Marketing	LPL	Last Month	Change	Notes
Constant Contact Open Rate	49%	47%	4%	
Constant Contact Subscribers	1948	1948	0%	
Facebook Followers	2535	2492	2%	
Facebook Content Interactions	751	413	82%	
Facebook Viewers	9694	5388	80%	
Instagram Followers	959	948	1%	
Instagram Content Interactions	127	15	747%	
Instagram Reach	392	128	206%	

Circulation	B	GF	LPL	Last Month	Change	Notes
A. Fiction	484	399	883	794	11%	
A. Non-Fiction	259	159	418	412	1%	
A. Graphic Novel	6	3	9	8	13%	
A. Magazines	38	14	52	69	-25%	
A. Audio	10	3	13	6	117%	
A. Music	6	39	45	83	-46%	
A. DVD	245	93	338	229	48%	
A. Other	104	41	145	96	51%	
Adult Total	1152	751	1903	1697	12%	
YA Fiction	91	46	137	86	59%	
YA Non-Fiction	13	8	21	13	62%	
YA Graphic Novel	27	13	40	48	-17%	
YA Other	6	2	8	17	-53%	
YA Total	137	69	206	164	26%	
J Fiction	771	565	1336	1128	18%	
J Non-Fiction	166	111	277	264	5%	
J Picture Book	570	316	886	868	2%	
J Graphic Novel	289	171	460	348	32%	
J DVD	134	57	191	122	57%	
J Audio	45	102	147	170	-14%	
J Other	116	2	118	172	-31%	
Juvenile Total	2091	1324	3415	3072	11%	
Museum Passes	8	1	9	8	13%	
Total Circulation	3380	2144	5524	4933	12%	

Programming	LPL	Last Month	Change	Notes
<i>Adult</i>				
In-Person Onsite Programs	12	9	33%	
In-Person Onsite Attendance	90	40	125%	
In-Person Offsite Programs	1	1	0%	
In-Person Offsite Attendance	5	7	-29%	
Self-Directed Activities	0	0		
Self-Directed Activities Participation	0	0		
<i>Teen</i>				
In-Person Onsite Programs	3	0		
In-Person Onsite Attendance	42	0		
In-Person Offsite Programs	0	0	0%	
In-Person Offsite Attendance	0	0	0%	
Self-Directed Activities	0	0	0%	
Self-Directed Activities Participation	0	0	0%	
<i>Children</i>				
In-Person Onsite Programs	5	10	-50%	Youth services takes a short break before summer starts
In-Person Onsite Attendance	192	196	-2%	
In-Person Offsite Programs	0	1	-100%	
In-Person Offsite Attendance	0	12	-100%	
Self-Directed Activities	5	4	25%	
Self-Directed Activities Participation	331	238	39%	