

Tools



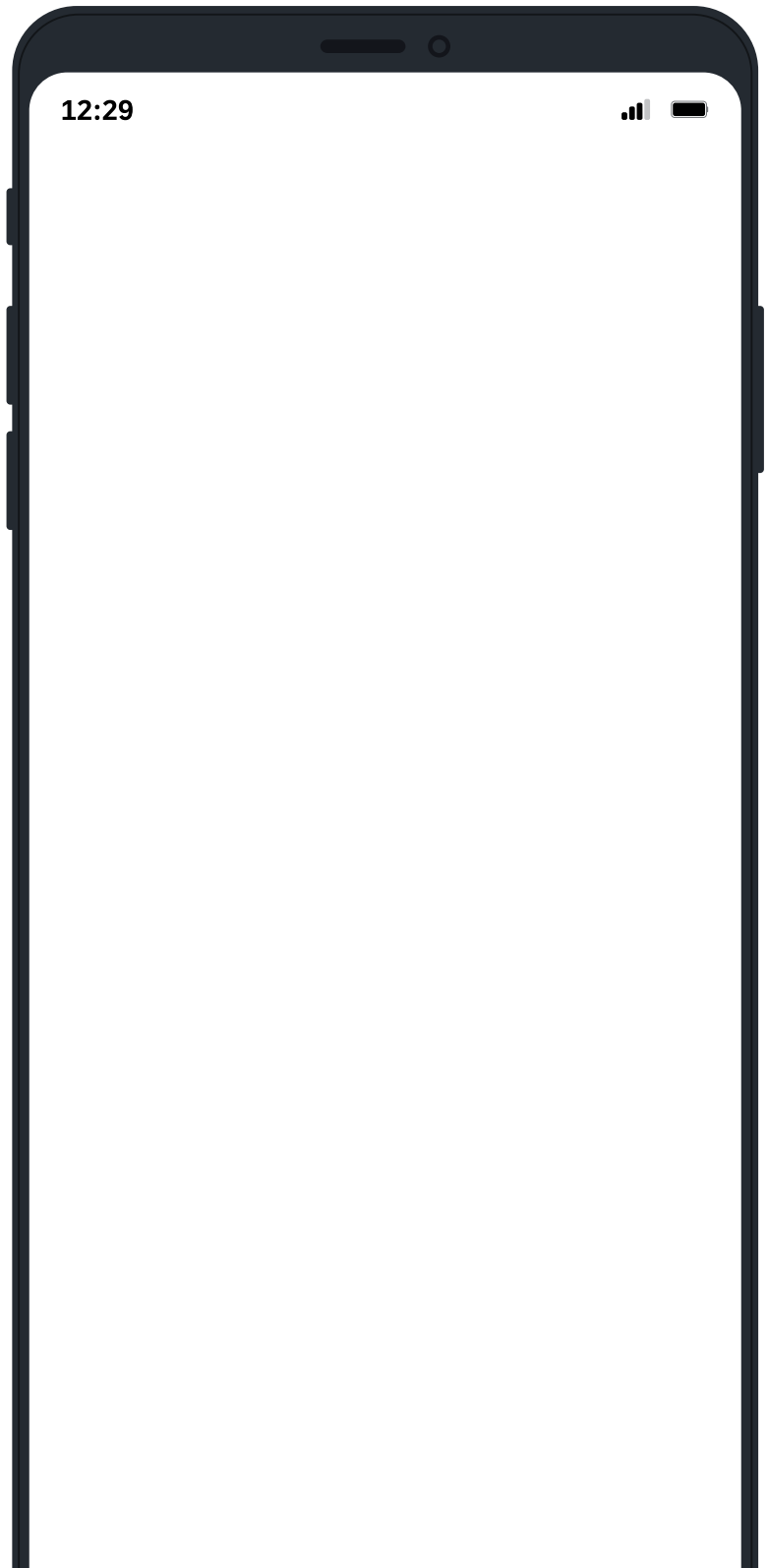
to know a little more about your business, how things are going, and whether there is anything the Town could do to make it easier for you to do business in town.

If you own more than one business in Ledyard you can submit this survey once for each of them.

You can learn more about the Ledyard Economic Development Commission here.

<https://www.ledyardct.org/65/EDevelopment>

***Questions with an \* are required.***



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## Q01. CONTACT INFORMATION

Email Address \*

Q02. Your Name \*

O03. Business Name \*

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Q04. Business Phone Number

Q05. Business Website

Q06. Business Facebook Page

Q07. Business Twitter Account

Q07. BUSINESS TWITTER ACCOUNT

Q08. Business Instagram Account

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## . ABOUT YOUR BUSINESS

Q09. How many employees do you have?

1

2

3-5

6-10

11-50

More than 50

Q10. Is your business home-based?

Yes

No

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Q11. Is your business registered as an LLC?

Yes

No

Q12. Is your business and of the following? (Check all that apply)

Minority Owned

Woman Owned

Veteran Owned

Military Spouse Owned

Q13. Please describe your products and/or services.

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## . CHOOSING YOUR LOCATION

Q14. Did you start your business outside of Ledyard and later move it to Ledyard?

Yes

No

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Q15. Have you considered moving your business out of Ledyard?

Yes

No

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### Q18. STARTING YOUR BUSINESS

Q16. How long ago did you start your business?

Less than 1 year

1-5 years

6-10 years

Over 10 years

Q17. Were there any problems encountered when setting up your

Q 17. Were there any problems encountered when setting up your business?

Yes

No

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Q18. How would you describe the overall process for starting a business with respect to licensing, permitting, etc.?

Q19. Have you ever contacted someone from the Town or the EDC with a business question or a request for help?

I have never contacted anyone from the town or EDC for assistance

I contacted someone and was satisfied with the response that I received

I contacted someone but was not satisfied with the response that I received



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Q20. Have you ever contacted the Southeastern Connecticut Enterprise Region (SeCTer) for assistance with your business? (<https://www.secter.org>)

Yes

No

Q21. How did the pandemic affect your business?

Significant negative impact

Somewhat negative impact

No significant impact	<input type="radio"/>
Somewhat positive impact	<input type="radio"/>
Significant positive impact	<input type="radio"/>

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## Q26. GROWING YOUR BUSINESS

Q22. What would help your business grow?

Q23. What can the Town/EDC do to help businesses in Ledyard?

Q24. Are you planning to expand your business? *(i.e. new hires, purchasing more equipment, relocating within Ledyard to a larger space)*

Yes

No

Considering it

Q25. What concerns do you have for your business over the next 5 years?

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## . ADVERTISING

Q26. Does your business advertise in the Events magazine that the Town publishes quarterly? ([http://eventsmagazines.com/town\\_pages/ledyard.html](http://eventsmagazines.com/town_pages/ledyard.html))

Yes

No

Q27. Was your business listed in the Ledyard Business Directory on the Town's website? (*Note: The directory is currently offline while it is being updated.*)

- Yes
- No, because I didn't know that there is a Ledyard Business Directory
- No, because I didn't know how to get my business added to the directory
- No, because I chose not to list my business in the directory
- No, because it has been offline since I started my business
- I don't know if my business is listed in the directory

Q28. What do you believe is the most effective method of advertising/promoting your business?

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## . NETWORKING

Q29. Are you a member of the Ledyard Business Network Group on Facebook? (<https://www.facebook.com/Ledyard-Business-Network-1627563094197496>)

Yes

No

Q30. Are you a member of the Ledyard-Gales Ferry Small Businesses Group on Facebook? (<https://www.facebook.com/groups/339713562719806>)

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Yes

No

Q31. Do you follow the Ledyard Economic Development Commission on Facebook? (<https://www.facebook.com/LedyardEDC>)

Yes

No

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## . FINAL QUESTIONS

Q32. Would you like a town representative to visit your business?

Yes

No

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Q33. What question(s) didn't we ask that we should add to next year's survey?

Q34. Other general comments or suggestions

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We thank you for your time spent taking this survey.

Your response has been recorded.

Learn more about the  
[Ledyard Economic Development Commission](#)

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