

General Services	B	GF	LPL	Last Month	Change	Notes
People Count	2054		1464	3518	3919	-10%
Directional Questions	95		53	148	189	-22%
Reference Questions	172		124	296	311	-5%
Privacy Booth Use	5		0	5	7	-29%
Library Card Registrations	32		12	44	49	-10%
Meeting Room Use	7		5	12	13	-8%
Meeting Room Attendance	45		94	139	130	7%
Website (pending)				0		
Wireless Use	1210		592	1802	1862	-3%
Computer Use	170		111	281	296	-5%
Homebound Participants	0		0	0		0% Revamping program
Homebound Deliveries	0		0	0		0%
Seed Library (Packets Distributed)	206		88	294	459	-56%
Adult Volunteers	2		0	2	1	100%
Adult Volunteer Hours	2		0	2	4	-50%
Youth Volunteers	1		0	1	1	0%
Youth Volunteer Hours	3.5		0	3.5	6	-42%

Online Resources	LPL	Last Month	Change	Notes
hoopla (Checkouts)	407	420	-3%	
hoopla (Active Users)	188	197	-5%	New metric
Libby (Checkouts)	2061	1983	4%	
Libby (Active Users)	422	432	-2%	
Palace Project (Checkouts)	50	30	67%	
Palace Project (Patron Signups)	2	3	-33%	
Ancestry (Unique Sessions)	104	88	18%	
Job Now (Unique Visits)	32	2	200%	
Workforce Solutions (Page Visits)	0	0	0%	
Shoutbomb (Total Texts for the Month)	220	228	-4%	
Transparent Language (Unique Users)	4	8	-50%	
Transparent Language (Total Sessions)	41	16	156%	

Marketing	LPL	Last Month	Change	Notes
Constant Contact Open Rate	47%	51%	-7%	
Constant Contact Subscribers	1948	1852	5%	
Facebook Followers	2492	2473	1%	
Facebook Content Interactions	413	496	-17%	
Facebook <b>Viewers</b>	5388	6061	-11%	
Instagram Followers	948	937	1%	
Instagram Content Interactions	15	27	-44%	
Instagram Reach	128	145	-12%	

Circulation	B	GF	LPL	Last Month	Change	Notes
A. Fiction	505	289	794	783	1%	
A. Non-Fiction	255	157	412	394	5%	
A. Graphic Novel	2	6	8	11	-27%	
A. Magazines	50	19	69	88	-22%	
A. Audio	4	2	6	14	-57%	
A. Music	28	55	83	35	137%	
A. DVD	165	64	229	226	1%	
A. Other	60	36	96	107	-10%	
<b>Adult Total</b>	<b>1069</b>	<b>628</b>	<b>1697</b>	<b>1658</b>	<b>2%</b>	
YA Fiction	60	26	86	93	-8%	
YA Non-Fiction	7	6	13	23	-43%	
YA Graphic Novel	27	21	48	35	37%	
YA Other	11	6	17	11	55%	
<b>YA Total</b>	<b>105</b>	<b>59</b>	<b>164</b>	<b>162</b>	<b>1%</b>	
J Fiction	579	549	1128	1286	-12%	
J Non-Fiction	189	75	264	292	-10%	
J Picture Book	470	398	868	860	1%	
J Graphic Novel	237	111	348	342	2%	
J DVD	67	55	122	119	3%	
J Audio	114	56	170	200	-15%	
J Other	112	60	172	184	-7%	
<b>Juvenile Total</b>	<b>1768</b>	<b>1304</b>	<b>3072</b>	<b>3283</b>	<b>-6%</b>	
Museum Passes	6	2	8	14	-43%	
<b>Total Circulation</b>	<b>2942</b>	<b>1991</b>	<b>4933</b>	<b>5103</b>	<b>-3%</b>	

Programming	LPL	Last Month	Change	Notes
<i>Adult</i>				
In-Person Onsite Programs	9	10	-10%	
In-Person Onsite Attendance	40	59	-32%	
In-Person Offsite Programs	1	1	0%	
In-Person Offsite Attendance	8	7	14%	
Self-Directed Activities	0	0	0%	
Self-Directed Activities Participation	0	0	0%	
<i>Teen</i>				
In-Person Onsite Programs	0	4	-100%	
In-Person Onsite Attendance	0	53	0%	
In-Person Offsite Programs	0	0	0%	
In-Person Offsite Attendance	0	0	0%	
Self-Directed Activities	0	0	0%	
Self-Directed Activities Participation	0	0	0%	
<i>Children</i>				
In-Person Onsite Programs	10	22	-55%	
In-Person Onsite Attendance	196	562	-65%	
In-Person Offsite Programs	1	2	-50%	
In-Person Offsite Attendance	12	37	-68%	
Self-Directed Activities	4	4	0%	
Self-Directed Activities Participation	238	278	-14%	