

General Services	B	GF	LPL	Last Month	Change	Notes
People Count	2571	1733	4304	4040	7%	
Library Card New Registrations	19	18	37	55	-33%	
Total Library Card Holders	5211	2737	7948	7911	0%	Includes both active and inactive cards
Directional Questions	106	50	156	177	-12%	
Reference Questions	208	172	380	469	-19%	
Privacy Booth Use	7	0	7	0	#DIV/0!	
Meeting Room Use	7	1	8	11	-27%	
Meeting Room Attendance	44	5	49	96	-49%	
Website Sessions	N/A	N/A	901	N/A		Started recording at the N/A end of July
Wireless Use	1170	715	1885	1827	3%	
Computer Use			0	315	-100%	
Homebound Participants	0	0	0	0	0%	Outreach planned for Sept.
Homebound Deliveries	0	0	0	0	0%	
Seed Library (Packets Distributed)	28	15	43	197	-358%	
Adult Volunteers	2	0	2	2	0%	
Adult Volunteer Hours	3.25	0	3.25	9.5	-66%	
Youth Volunteers	5	0	5	1	400%	
Youth Volunteer Hours	21.5	0	21.5	3.5	514%	

Online Resources	LPL	Last Month	Change	Notes
hoopla (Checkouts)	477	441	8%	
hoopla (Active Users)	217	201	8%	
Libby (Checkouts)	2356	1982	19%	
Libby (Active Users)	480	444	8%	
Palace Project (Checkouts)	29	42	-31%	
Palace Project (Patron Signups)	21	2	950%	
Ancestry (Unique Sessions)	22	37	-41%	
Shoutbomb (Total Texts for the Month)	228	168	36%	
Transparent Language (Unique Users)	7	8	-13%	
Transparent Language (Total Sessions)	26	64	-59%	

Marketing	LPL	Last Month	Change	Notes
Constant Contact Open Rate	50%	49%	1%	
Constant Contact Subscribers	2000	1948	3%	
Facebook Followers	2584	2535	2%	
Facebook Content Interactions	617	751	-18%	
Facebook Viewers	10656	9694	10%	
Instagram Followers	975	959	2%	
Instagram Content Interactions	227	127	79%	
Instagram Reach	672	392	71%	

Circulation	B	GF	LPL	Last Month	Change	Notes
A. Fiction	555	401	956	883	8%	
A. Non-Fiction	193	158	351	418	-16%	
A. Graphic Novel	16	2	18	9	100%	
A. Magazines	63	8	71	52	37%	
A. Audio	6	6	12	13	-8%	
A. Music	0	8	8	45	-82%	
A. DVD	288	160	448	338	33%	
A. Other	73	60	133	145	-8%	
Adult Total	1194	803	1997	1903	5%	
YA Fiction	93	26	119	137	-13%	
YA Non-Fiction	14	10	24	21	14%	
YA Graphic Novel	29	25	54	40	35%	
YA Other	5	0	5	8	-38%	
YA Total	141	61	202	206	-2%	
J Fiction	886	811	1697	1336	27%	
J Non-Fiction	209	124	333	277	20%	
J Picture Book	603	464	1067	886	20%	
J Graphic Novel	344	179	523	460	14%	
J DVD	118	48	166	191	-13%	
J Audio	100	48	148	147	1%	
J Other	136	82	218	118	85%	
Juvenile Total	2396	1756	4152	3415	22%	
Museum Passes	27	5	32	9	256%	
Total Circulation	3731	2620	6351	5524	15%	

Programming	LPL	Last Month	Change	Notes
<i>Adult</i>				
In-Person Onsite Programs	10	12	-17%	
In-Person Onsite Attendance	58	90	-36%	
In-Person Offsite Programs	1	1	0%	
In-Person Offsite Attendance	7	5	40%	
Self-Directed Activities	0	0	0%	
Self-Directed Activities Participation	0	0	0%	
<i>Teen</i>				
In-Person Onsite Programs	5	3	67%	
In-Person Onsite Attendance	38	42	0%	
In-Person Offsite Programs	0	0	0%	
In-Person Offsite Attendance	0	0	0%	
Self-Directed Activities	0	0	0%	
Self-Directed Activities Participation	0	0	0%	
<i>Children</i>				
In-Person Onsite Programs	18	5	260%	
In-Person Onsite Attendance	619	192	222%	
In-Person Offsite Programs	1	0	100%	
In-Person Offsite Attendance	0	0	0%	
Self-Directed Activities	7	5	40%	
Self-Directed Activities Participation	457	331	38%	