

# Become a Member Organization of the

# NAYS | National Alliance for Youth Sports



- ✓ Increase participation in your youth sports programs
- ✓ Attract and keep quality volunteers
- ✓ Educate and equip your volunteers so they are confident and prepared
- ✓ Spend less time managing your volunteers
- ✓ Reduce communication issues with parents
- ✓ Make families want to come back to your program season after season

NAYS Member Organizations have the ability to completely customize their volunteer trainings. Available free trainings include:

- Concussion Prevention and Awareness (Heads Up!)
- Protecting Athletes from Abuse
- Mental Health & Youth Sports
- Bullying Prevention
- Sudden Cardiac Arrest Awareness

The following training and membership programs are available to NAYS Member Organizations:

**NAYS** | Coach Training & Membership

**NAYS** | Parent Orientation & Membership

**NAYS** | Officials Training & Membership

**NAYS** | League Director Training & Membership

“[NAYS Coach Training] makes a new volunteer feel comfortable and gets them over that initial apprehension some have about committing to coach.”

– Josh Slaybaugh, President of the Jupiter-Tequesta Athletic Association (Fla.)

## Who qualifies to be a NAYS Member Organization?

All sports organizations serving youth age 17 and under are eligible to become NAYS Member Organizations. More than 3,000 community-based organizations are active NAYS Member Organizations, including parks & recreation

departments, independent youth sports leagues, schools, Boys & Girls Clubs, YMCAs/YWCAs, Police Athletic Leagues, religious-affiliated programs, military-affiliated programs and other service groups throughout the country.

“Over the past four years we have been conducting the [NAYS Parent] training. Parents have reported to staff that they are grateful we talk about situations that may arise during youth sports and that we hold everyone accountable to the same code of conduct.”

– Carla Hoover, Recreation Coordinator at Mecklenburg County Park and Recreation (N.C.)

## Why become a NAYS Member Organization?

- To host on-site trainings or offer online trainings for coaches, administrators, officials and parents
- To qualify for discounted training rates
- Exclusive corporate partner discounts including background checks and league insurance
- National awards eligibility for organizations, parents and coaches
- NAYS headquarters support
- To gain access to a customized online account to:
  - Verify your coach, parent, official and/or league directors training and membership history
  - Gather feedback from parents using the NAYS Coach Rating System
  - Record background check history

“We feel confident training our coaches with NAYS because it means providing these coaches the tools to be a good coach, a good teacher, within their program and it will help them in the long run actually grow the game, grow the sport and grow the program. We have found that by [providing NAYS Coach Training] they feel that we are behind them and helping them be a better teacher and coach.”

– Tim Jerome, Town of Hamburg Recreation Department (N.Y.)

### READY TO GET STARTED?

Complete the interest form at [nays.org/register-your-organization](https://nays.org/register-your-organization) there are absolutely no costs to be a NAYS Member Organization. The only fees are for the individual training and membership programs.

**NAYS** | National Alliance for Youth Sports

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**Visit:** [nays.org/register-your-organization](https://nays.org/register-your-organization)