



TOWN OF LEDYARD

741 Colonel Ledyard Highway
Ledyard, Connecticut 06339

Ledyard Beautification Committee Meeting Minutes

Chairperson
Kathrine Kohrs

Regular Meeting

Tuesday, May 6, 2025

5:00 PM

Town Hall Annex - Hybrid Format

I. CALL TO ORDER

The Regular Meeting was called to order by Chairperson Kohrs at 5:02 p.m.

II. ROLL CALL

Present Committee Member Carol Ann Schneider
 Committee Member Jennifer Eastbourne
 Chairperson Kathrine Kohrs
 Committee Member Jennifer Bingham
 Committee Member Lauren Hawes
Absent Committee Member Sarah Martic
Late Committee Member Carol Christiansen

Also in attendance:
Naomi Rodriguez, Town Council Chairperson

III. PUBLIC COMMENTS

Naomi Rodriguez, Town Council Chairperson, asked to speak to the Committee. She apologized for presenting it a month late but said that April was "Volunteer Appreciation month" and the Town Council would like to extend a sincere thank you to all of the members. She read "you and your fellow Commission members take time and talent and are a critical component to making our Town operate and a great place to live. Our volunteers support many of the programs the Town offers to our residents which range from many different areas. The Town Council would like to recognize over 200 volunteers who serve on Ledyard's many Committees, Commission and Boards".

Chairperson Kohrs said she appreciated hearing those words.

IV. REVIEW AND APPROVAL OF MINUTES

1. Motion to APPROVE the Regular Meeting Minutes from April 1, 2025, as written.

The vote was overlooked and will be moved to the June meeting.

RESULT: NO ACTION

ABSENT 1 Martic

V. FINANCIAL REPORTS

1. Ledyard Beautification Committee Financial Reports.

Chairperson Kohrs asked about the Thirty Marketing funds from the Veterans signs. Ms. Eastbourne will inquire.

RESULT: DISCUSSED

VI. OLD BUSINESS

1. Future Projects Discussion.

Unfortunately, the Earth Day Event had to be cancelled due to rain. Chairperson Kohrs asked if the Committee members want to reschedule the entire event or an abbreviated version. Ms. Christiansen will ask Scott Johnson about having a dumpster available for a week for residents to fill. A suggestion was made to create signs promoting keeping garbage away, they could read "keep our parks clean", "clean up after yourself", "keep our Town beautiful", etc. Another idea is to partner with the Little League or Parks and Recreation on this initiative. Does Public works make signs? Ms. Hawes suggested selling "Keep Ledyard Beautiful" bumper stickers. Ms. Eastbourne said she would prefer bumper magnets. It was decided to transition to "Earth Day Everyday" instead of an event.

Ms. Eastbourne reported that the 8th grade Girl Scout Troupe would like to sponsor a planting project and wanted guidance from the Committee as to where to plant. The spaces around either the Ledyard/Gales Ferry four season signs or the Senior Center sign were suggested.

Chairperson Kohrs suggested getting a new sign for inside the stairwell at the Town Hall. Ms. Kohrs said she will take a picture of the space to share with the Committee. Piggy backing off the Parks and Recreation's photo contest might be an option.

The Rotary Grant application is due May 15, 2025. Chairperson Kohrs said she will take the lead on the application.

Chairperson Kohrs suggested planting a mixture of blue and yellow crocuses for the "250 Celebration".

A daffodil planting event on Colonel Ledyard Highway is tentatively set for October 25, 2025. A bulb donation campaign will coordinate with the planting event. Money can be collected for the bulbs at the Farmer's Market booth. The Committee agreed that the September 17 Farmer's market "Hometown Heroes" theme would be a good day to promote both the Veterans Day sign event and the October daffodil planting. Ms. Eastbourne volunteered to fill out the application for this date.

RESULT: DISCUSSED

2. Any Other Old Business to Come before the Committee.
None.

VI. NEW BUSINESS

1. Any Other New Business to Come before the Committee.
None.

VII. ADJOURNMENT

The Regular Meeting was ADJOURNED at 5:39 p.m.

DISCLAIMER: Although we try to be timely and accurate these are not official records of the Town.