



TOWN OF LEDYARD CONNECTICUT

ECONOMIC DEVELOPMENT COMMISSION

741 Colonel Ledyard Highway

Ledyard, Connecticut 06339

Chairman John Vincent

HYBRID FORMAT
SPECIAL MEETING

~ MINUTES ~

Tuesday, April 15, 2025

5:00 PM

Council Chambers, Town Hall Annex

I. CALL TO ORDER - Chairman Vincent called the meeting to order at 5:00 p.m. in the Ledyard Senior Center. Chairman Vincent welcomed all to the Special Meeting.

II. ROLL CALL

Present: Chairman, John Vincent
Secretary, Michael Dreimiller
Commissioner, Michael Cherry
Commissioner, Carol Schneider
Excused: Vice Chairman, Peter Hary
Absent: Commissioner, Richard Tashea

In addition, the following were present:

Mayor Fred Allyn
Director of Land Use & Planning, Elizabeth Burdick

III. PUBLIC INTERACTIVE WORKSHOP LED BY GOMAN & YORK

Chairman Vincent introduced Justin LaFountain of Goman + York.

LaFountain stated that he is a senior Vice President of Planning and Economic Development at Goman & York and previously was a Regional Planner for Southeastern Council of Governments. He introduced Denise Robidoux, Executive Vice President Chief Operating Officer, and Data Analysts Alyssa Flemming and Derek O'Connor all of Goman & York and Jared Hite of Solli Engineering.

LaFountain gave a 45 minute presentation explaining what they will be doing and how they will be doing it. A PDF of his presentation will be available for downloading on the EDC's page on the Town's website.

Questions from the public in attendance:

1. Will the study area include just Rt. 12 or will it extend beyond that? LaFountain stated that

there isn't a defined limit and they will go about ¼ mile outside of Rt. 12 if there's something interesting there.

2 Have they learned anything yet that would explain why the grocery stores that have been located in Gales Ferry have failed? LaFountain stated that it might have been due to the stores being too small as well as having trouble matching the prices at larger stores outside of town.

3. Will there be any more outreach to the community, perhaps a survey or another meeting? Vincent stated that nothing else is scheduled. Cherry stated that when previous two Rt. 12 studies that were done in 2010 and again 4 years after that and attendance at those meetings was far less than the attendance at this meeting. He encouraged that all in attendance talk to your neighbors and share what you learned and that everyone submit any questions to LaFountain either directly or through the Town. Robidoux stated that they will also be reaching out to businesses and property owners, and that there will be a final community presentation of the plan.

4. Will the plan include opportunities for smaller businesses? LaFountain said that it would.

5. How is Placer.ai able to track young children? LaFountain stated that they can estimate visitor information based on the known demographics of the residential areas that cell phone being tracked is from. Also, some children have their own phones.

6. What will this be doing for the Town's youth to help keep them in town as they get older? LaFountain stated that ideas like that are what they want to get in the interactive session that follows.

7. How do you plan to reach out to the younger people in town? LaFountain stated that they're planning to do focus groups.

8. Could they share studies that they've done for other towns? LaFountain said that he would send some to Town Planner Burdick.

9. Could the proposal for this study be shared? LaFountain said that would be up to the Town to decide.

Interactive Session

Sorrys & Prouds – Participants were asked to write on post-in notes three things that they were proud of about Rt. 12 and three things that they were least proud of.

Roadway Design, Accessibility, and Pedestrian Safety – Participants were given post-it notes to note any areas of concerns regarding the roadway, including motor vehicle, pedestrian, and bicycle access/safety.

Continuums of Change – Participants were asked to place a sticky dot on each of 9 different scales to represent how they felt about those 9 topics.

Existing Conditions & Future Outcomes – Participants were given post-it notes to share three words that describe Route 12, both now and in the future.

Investing in Rt. 12 – Participants were given a stack of fake money (\$50, \$20, two \$10, and two \$5 bills) and asked to place them in any of 9 bags labelled with different programs and projects based on how important they were to them.

III. ADJOURNMENT

Our next regular meeting is scheduled for May 6, 2025 at 6:00pm in the Town Hall Annex.

A motion was made by Commissioner Dreimiller, seconded by Commissioner Hary, to adjourn at 6:32pm. The motion carried by the following vote:

VOTE: 4 - 0 Approved and so declared

Respectfully submitted,

Chairman John Vincent
Economic Development Commission